

# **CENCOSUD**

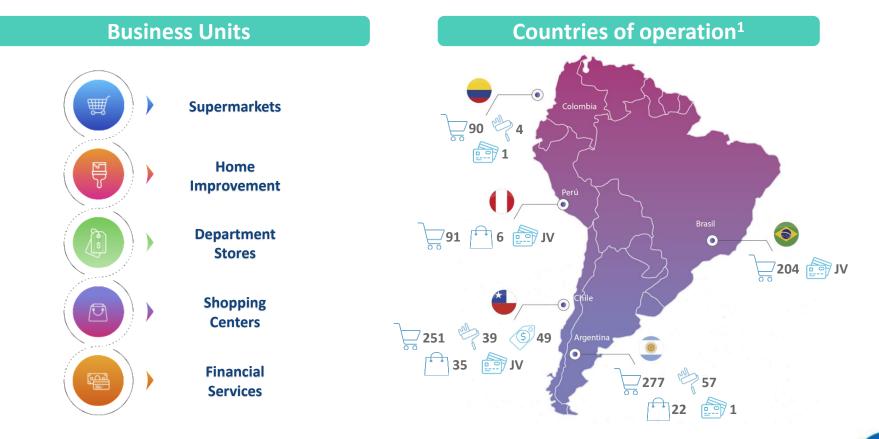
**CORPORATE PRESENTATION** 

First Quarter 2022





### **01.**About Cencosud



<sup>1</sup> The Retail stores shown in the image do not include "Others" (188 additional stores – 37 in Colombia and 151 in Brazil). The Other category includes Pharmacies, Service Stations, Delicatessen and Electroshow.

### **02.**About Cencosud

### Supermarkets, Cencosud's DNA

+55 Years of History

#### 1,261 Retail Stores

3.31 million

Sqm Sales Room

67 Shopping Centers

US\$ 5.63 bn

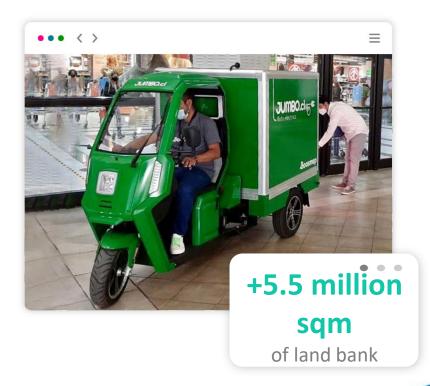
Market Cap Cencosud<sup>2</sup> Free Float: 45.0% +100 million Employees<sup>1</sup>

### 2,249 thousand

SQM GLA leased to Tenants

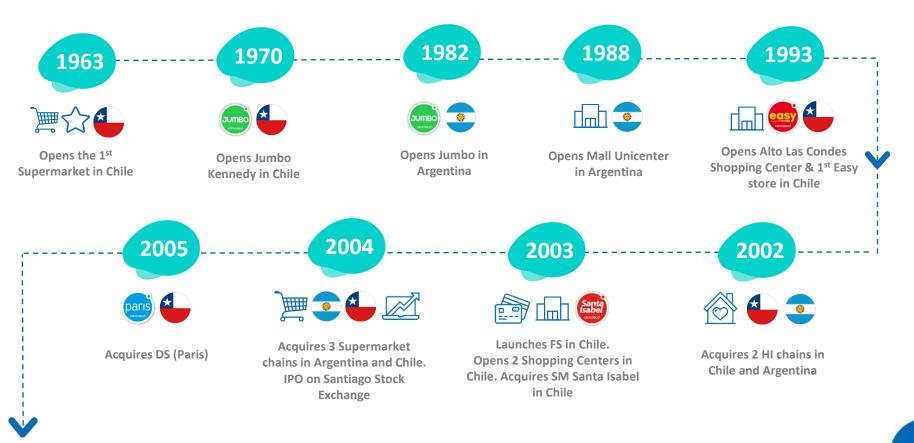
<sup>IPO 2019</sup> US\$ 1.99 bn

Market Cap CencoShopp<sup>2</sup> Free Float: 27,7%



<sup>1</sup> Full Time Equivalent Staff (FTE): Total Employees taken to Full Time. <sup>2</sup> March 31, 2022

# **03.** Cencosud's History...

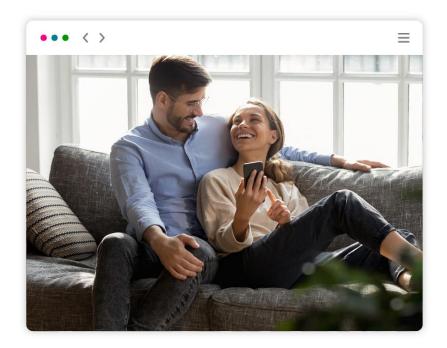


Corporate Presentation – 1Q22

### **04.** ...Cencosud's History



# **05.** 2022 Highlights



#### Self Check-out

One of the efficiency and technology initiatives is the implementation of self-service checkouts in our stores. To date, Cencosud has an average of **4 self-service checkouts per store**.

#### New Santa Isabel App

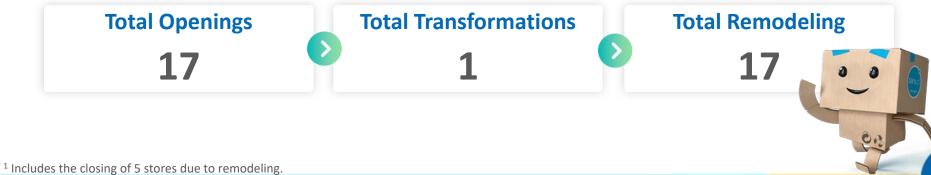
The new App is in line with the quality and service proposal offered by Cencosud with **coverage both in Santiago and in regions**.

#### E-Commerce Awards 2022

In the 2022 edition of the E-Commerce Awards, **Spid and Paris** were awarded in the categories "*Best Mobile Initiative in eCommerce*" and "*Triple Impact on the Digital Ecosystem*", respectively.

# **06.** Capex 2022

Capex March 2022	Chile 🖕		Argentina 🧿		Brazil 🌀		Peru 🌔		Colombia 🕳	
	Stores	Sqm	Stores	Sqm	Stores	Sqm	Stores	Sqm	Stores	Sqm
Openings	4	6,723	1	2,603	12	2,122	-	-	-	-
Closures <sup>1</sup>	1	1,347	6	4,840	3	7,100	-	-	-	-
Transformations	1	1,280	-	-	-	-	-	-	-	-
Remodeling	1	-	12	-	1	-	3	-	-	-







- Mr. Horst Paulmann, the founder of Cencosud, has been appointed as Honorary President of Cencosud following his departure from the Company's board of directors.
  - Heike Paulmann, Chairwoman of the company's Board of Directors, received the Exceptional Women of Excellence award from WEF.
  - Communication to stakeholders included publication of the **Integrated Annual Report 2021** summarizing the Company's performance throughout the year.
  - Annual General Meeting held on April 22, where shareholders approved a cash dividend of CLP 197 per share, equivalent to 80.23% of the distributable net profits. In addition, the new Board of Directors was elected for the period 2022-2025, incorporating for the first time **3 women and 5 different nationalities**.



- Cencosud hosted the **Women Economic Forum** (WEF), one of the most outstanding events in the search for initiatives for the advancement of women.
- Supermarkets Chile implements through Jumbo the first **3 stores with preferential checkout** to serve customers with neurodiverse abilities.
- Easy Campaign "My First Home": the campaign seeks to **support and facilitate the transition of changing** from the family home to a unique and own place.



• Shopping Centers in Chile operate with Non-Conventional Renewable Energies (NCRE). The first shopping center to achieve this was Costanera Center.

<sup>1</sup> For more details on our ESG initiatives subscribe to our Sustainability Newsletter on our website.

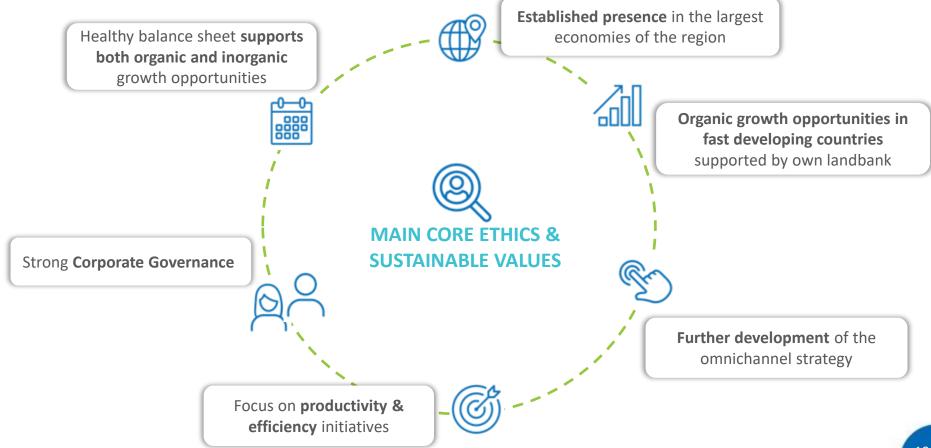
Corporate Presentation – 1Q22

### **08.** Value Distribution

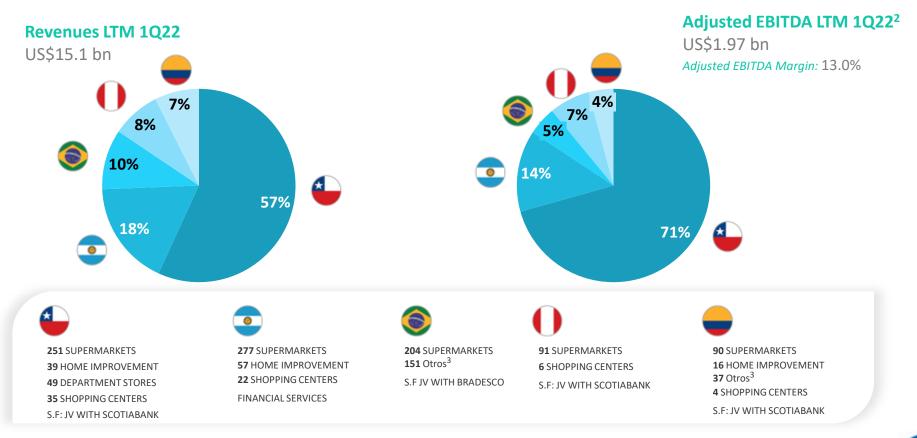


9

# **09.** Why invest in Cencosud?

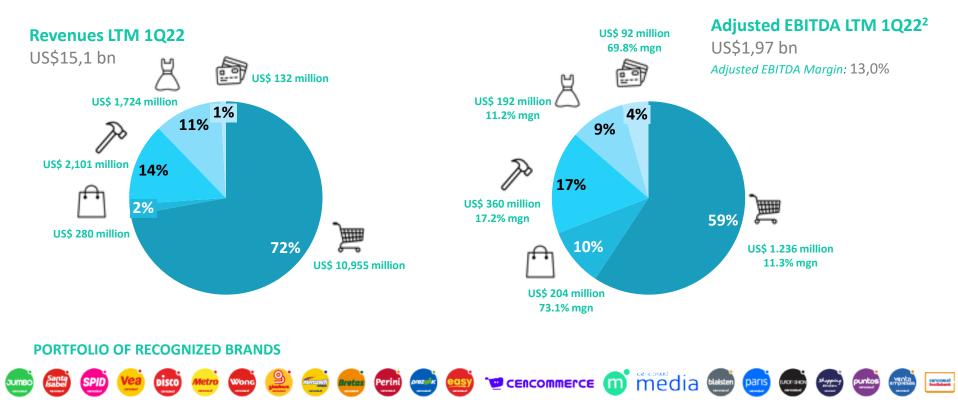


### **10.** Financial Contribution by Country<sup>1</sup>



<sup>1</sup> For calculation details see slides 20 and 21. <sup>2</sup> Does not include One Off of the period.

### **11.** Financial Contribution by Business Units<sup>1</sup>

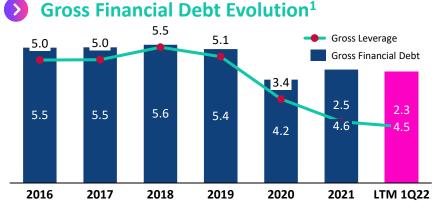


<sup>2</sup> Does not include One Off of the period.

# **12.** Healthy Financial Structure

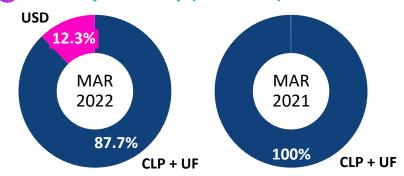
### Relevant News

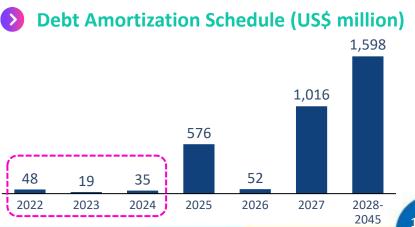
- Investment Grade since 2011:
  - Fitch Ratings: BBB- (positive)
  - Moody's: Baa3 (positive)
- Average annual amortization of US\$34 million for the next 3 years.
- As of March 31, 2022, the Company's cash position is US\$1,629 million.



<sup>1</sup> Does not include One Off of the period and Others.

> Debt by Currency (after CCS)





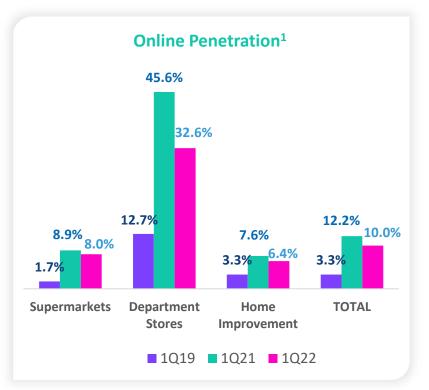
# **13.** Omnichannel Strategy

Shopping Service

### Customer Experience

### Profitability

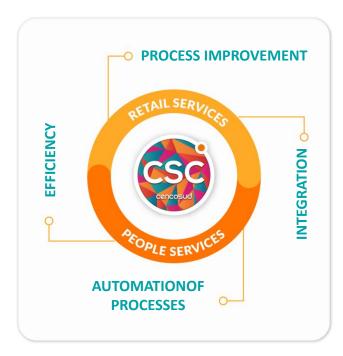
- Marketplace launch;
- Improve unique product offering;
- Develop hyper personalization tools;
- Provide money-back guarantee;
- Benefit from economies of scale;
- Investment in technological developments; and
- Deepen the ability to generate, handle and process data.



# **14.** Productivity and Efficiency

### **Retail Services Model GLOBAL SERVICE CENTER**

Model created to optimize Retail processes



#### Goals



#### Achievements

- Greater efficiency and productivity in all processes with an extension of the work scope;
- Opportunity identification project from the automation and acceleration of processes;
- Migration of activities from different areas to the Global Service Center, strengthening and optimizing different dynamics and tasks;
- Continuous automation of processes through RPA in all areas;
- Savings of US\$ 1.7 million per year;
  - Project US\$ 3 million in additional savings in the coming quarters.

### **15.** Productivity and Efficiency





### **Big Data Analytics**

- Creation of the Jumbo Prime Subscription model;
- Initiatives that improve the customer experience based on personalized recommendations;
- Early prediction of inventory stock-outs to improve the digital experience;
- Price Optimization Projects for inventory management and promoting commercial divisions;
- Operational Efficiency Projects based on advanced analytics algorithms.



### **Optimization and Profitability**

- Format changes from Supermarket to Cash&Carry;
- Optimization of the Supermarket business by adding Home Improvement stores in Colombia and Argentina;
- Developing the SPID format throughout the region.

# **16.** Productivity and Efficiency



#### **Regional Procurement & Private Label**

- Created a regional purchasing team to have greater availability of products out of season.
- Cencosud is a pioneer in LATAM for creating centralized teams for the development and purchase of private label products
- Private Label penetration in first quarter 2022 was:
  - 27.3% Department Stores
  - 9.9% Supermarkets
  - 17.3% Home Improvement



### **Technology and E-commerce**

- Development and acceleration of digital business, which together with the people-centered culture promote a new way of doing business;
- Take the Company to the next level, more agile, dynamic, enabled, and supported by the best technologies, including infrastructure, architecture, digital products, and analytics.



# **17.** Sustainability

### **Key dimensions: code of ethics**



Relationship with customers



Relationship with suppliers



Relationship with employees



Information Care



Asset Protection

- Code of Ethics reviewed annually
- Board of Directors and Employees trained in issues related to ethics. More than 100,000 people trained in ethics and sustainability issues
- Code of Ethics and Conduct signed by all employees
- Independent hotline for reporting inappropriate business behavior

### Pillars of the sustainable strategy



#### **Corporate Governance**

Aspects of corporate governance, compliance, ethical management, risk management and information security

#### Product

Aspects associated with product offering and supply chain



0 0

#### **Planet**

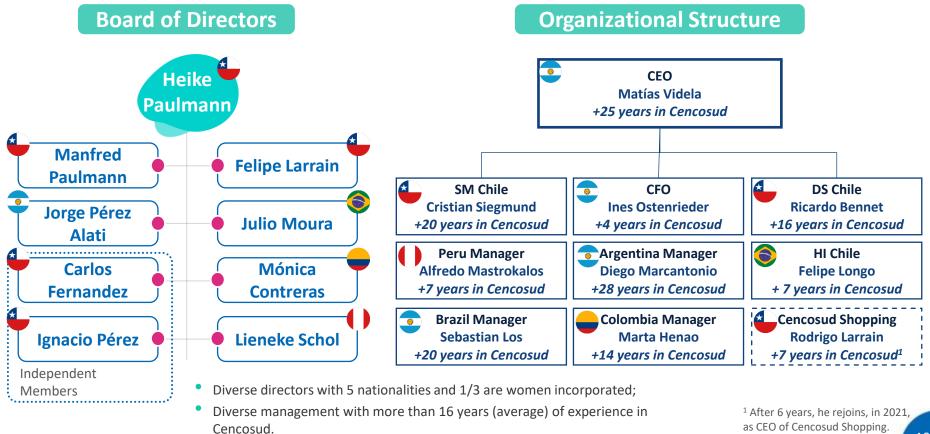
Environmental aspects of our facilities



#### People

Social aspects associated with our employees, customers and communities in which our facilities are located

# **18.** Corporate Governance



as CEO of Cencosud Shopping.

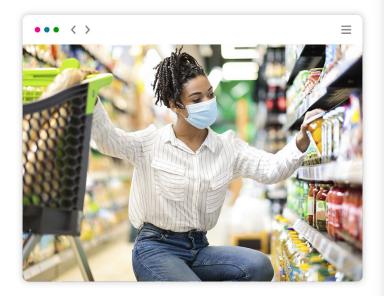
# **19.** Calculation Details

For this presentation the following exchange rates, calculations, and details were considered:

- Market cap calculated as of March 31, 2022, using closing share price of CLP 1,550 and closing exchange rate of CLP 787.98 per US\$;
- The average traded volume includes figures for 1Q22 using the closing price of the share and the monthly exchange rates of CLP 822.1, CLP 807.1, and CLP 799.2 per US\$;
- Adjusted EBITDA represents EBITDA plus exchange differences and results by readjustment units, less the revaluation of assets and One Off for the period;
- Revenues and Adjusted EBITDA converted to US\$ using the average exchange rate of CLP 715.6, CLP 771.3, CLP 825.2, and 809.4 per US\$ for each quarter, respectively;
- Revenues and Adjusted EBITDA include IFRS16;



# **20.** Calculation Details



- Revenues and Adjusted EBITDA charts by business exclude the other segment, which contributed US\$6 million in revenues and a loss of US\$181 million in Adjusted EBITDA;
- Revenues and Adjusted EBITDA exclude the adjustment for Hyperinflation in Argentina (IAS29). When including the effect, revenues as of March 2022 reached US\$15,697 million and Adjusted EBITDA US\$1,895 million using the average exchange rate of CLP 715.6, CLP 771.3, CLP 825.2, and 809.4 per US\$ for each quarter, respectively. Argentina represents 20.1% of total revenues and 12.5% of total Adjusted EBITDA;
- US Dollar denominated debt is calculated with the closing exchange rate as of March 31, 2022. Debt includes lease liabilities, due to the adoption of the IFRS16 standard. Additionally, it includes the effect of hyperinflation in Argentina, reflecting the IAS29 standard. The amortization schedule is presented net of gains/losses obtained from derivatives, overdrafts, foreign trade debt (excluding futures), and One Off for the period;
- Net debt presented after Cross Currency Swaps;
- SM refers to Supermarket, FS corresponds to Financial Services, HI to Home Improvement, and DS to Department Stores, while Arg means Argentina and LC refers to Local Currency.

**21.** Disclaimer

The information contained in this presentation has been prepared by Cencosud S.A. ("Cencosud") for informational purposes only and should not be construed as a request or an offer to buy or sell securities and should not be construed as investment or other advice. No warranty. expressed or implied. is provided regarding the accuracy. completeness. and reliability of the information contained in this document. The opinions expressed in this presentation are subject to change without prior notice and Cencosud has no obligation to update or keep updated the information contained in this document. The information in this document is not intended to be complete.

Cencosud and its respective subsidiaries. directors. partners and employees accept any responsibility for any loss or damage of any kind arising from the use of all or part of this material.

This presentation may contain forward-looking statements subject to risks and uncertainties and factors. which are based on current expectations and projections about future events and trends that may affect Cencosud's business. You are cautioned that these prospects are not guarantees of future performance. There are several factors that may adversely affect the estimates and assumptions underlying these forward-looking statements. many of which are beyond our control.



