

## NDRS Presentation

August 2022







## Agenda



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**About Cencosud** 

02

Strategic Pillars

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2Q Highlights

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## Cencosud at a glance



#### **Company Description**

+55
Years of History

1,271
Retail Stores

3.3 million sqm

selling Area

+100 K

Employees<sup>1</sup>

**67** 

**Shopping Centers** 

2.3 million sqm

**GLA leased to Tenants** 

IPO 2004

US\$ 3.6 bn

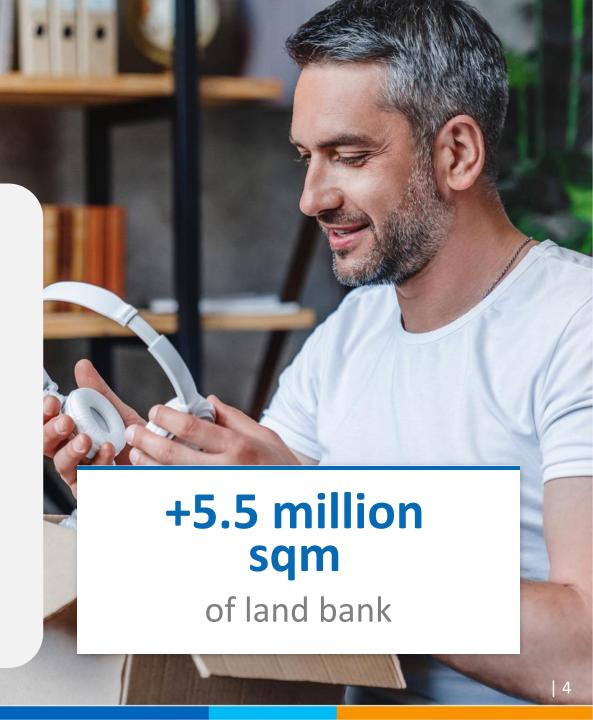
Market Cap Cencosud<sup>2</sup>
Free Float: 45.0%

IPO 2019

US\$ 1.5 bn

Market Cap CencoShopp<sup>2</sup>

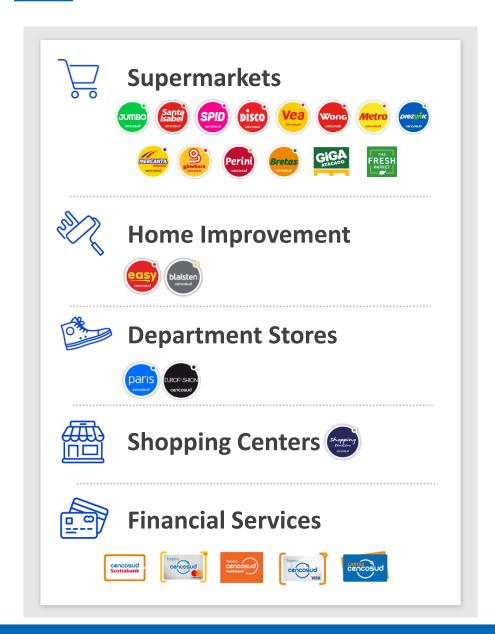
Free Float: 27,7%

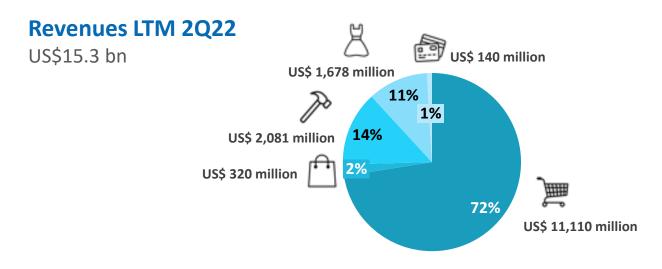


<sup>1</sup> Full Time Equivalent Staff (FTE): Total Employees taken to Full Time.

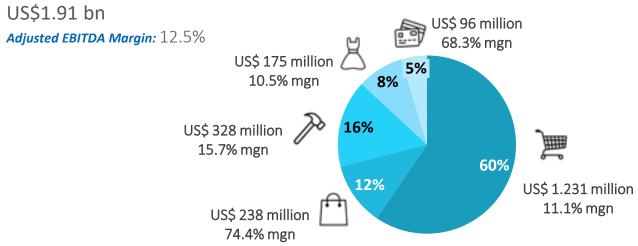
<sup>2</sup> June 30, 2022 / Exchange Rate: 932,1 USD

### One of the most diversified retailers in South America





#### Adjusted EBITDA LTM 2Q22



#### One of the most diversified retailers in South America



## **Differentiation Strategy**



## **Unmatched Customer Service**

- 6 brands above 75% in CSI.
- 76% of employees received training in service and quality
- Mandatory annual training in ethics



## **Largest Assortment** in Latam

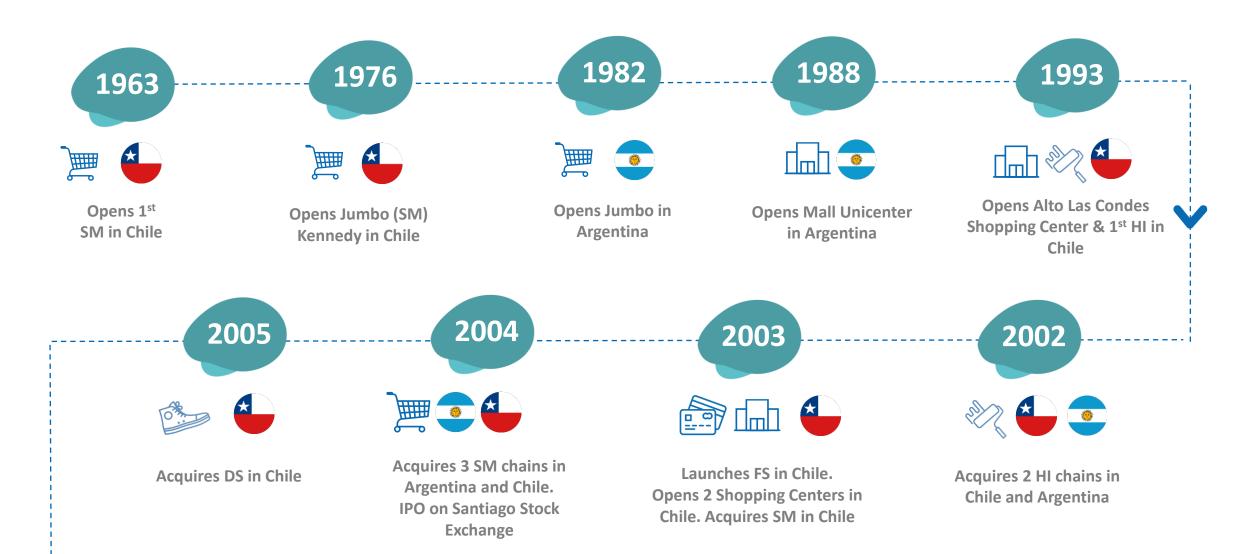
Up to 35,000 SKU



- Quality-seals
- Double warranty return 2x value if quality is not satisfactory

- We aspire to improve the quality of life of our customers with a differentiated value proposition
- Focusing on the quality of our products and excellent service, strengthening sustainable development and business profitability
- Diverse and inclusive culture focused on people, being active agents in the communities to promote the balance between growth, care for the environment and social well-being | 7

## Proven track record of acquisitions realizing synergies



## Proven track record of acquisitions realizing synergies



## **Experience and diverse Board of Directors**





- Board elected as of April 22<sup>nd</sup>, 2022
- Two members of the Controlling Family
- Well recognize and diverse Board, with participation above the average of women in Chile<sup>1</sup> and represented by all the nationalities where Cencosud operates

## **Seasoned Management Team**

## Organizational structure by country with the goal of:

- Generating synergies between business units;
- Streamline decision making; and
- Benefit from local knowledge



#### **Experienced C-level Team**



Chief Executive Officer
Matías Videla
+25 years at Cencosud

Peru Manager
Alfredo Mastrokalos
7 years at Cencosud



Colombia Manager
Marta Henao

14 years at Cencosud

SM Chile
Cristian Siegmund
20 years at Cencosud

Brazil Manager
Sebastian Los
20 years at Cencosud

CencoShopp Rodrigo Larrain 7 years at Cencosud<sup>1</sup> CFO
Inés Ostenrieder
4 years at Cencosud

Dept. Store Chile Ricardo Bennett

16 years at Cencosud



Home Imp. Chile Felipe Longo

7 years at Cencosud

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# Cencosud's Strategic Pillars

01

GROWTH IN THE REGION
THROUGH ORGANIC
EXPANSION AND M&A
OPPORTUNITIES

02

PROFITABILITY OPTIMIZATION

INNOVATIONS AND NEW TRENDS



**Strategic Pillars - Organic and M&A Expansion** 

#### **Guidance 2022**

- To open 37+ stores by 2022
- One new Shopping Mall in Perú, expansion of 2 Malls in Colombia and add 40,000 sqm of GLA in Chile
- Refurnishing plan for 100% of stores (until 2023), estimating to achieve 67% of compliance by 2022

#### **Organic Expansion as of June 2022**

YTD Capex				
Stores	Sqm			
23	12,818			
8	8,190			
7	15,562			
35	N.A.			
	<b>Stores</b> 23  8  7			



# Premium Acquisitions drive growth The Fresh Market, US

#### **Transaction**

- Acquisition of 67% funded with own cash on hand and 12month bank debt (US\$300 million)
- Estimated to add ~US\$600 million to Cencosud's bank liabilities, in addition to the new lease liabilities
- The Company's gross leverage would increase to ~3x
- Consolidation date: July 5<sup>th</sup>, 2022

#### The Fresh Market's Fit with Cencosud

- Premium supermarket with a focus on high-quality fresh products and a differentiated shopping experience
- 160 stores in 22 states and more than 10,000 employees
- Commercial synergies through access to suppliers and better agreements- and operational synergies, such as loyalty programs, marketing, advanced analytics, technology and ecommerce processes



# Premium Acquisitions drive growth *GIGA Atacado, Brazil*

#### **Transaction**

- Acquisition of 100% for a total of ~US\$100 million
- Consolidation date: July 1<sup>st</sup>, 2022

#### GIGA's Fit with Cencosud

- Cash&Carry format in the state of São Paulo
- 10 stores, 1 Distribution Center and more than 1,300 employees
- Incorporating GIGA, Cencosud reaches 30% of its sales in the Cash&Carry format, in Brazil



## **Strategic Pillars - Profitability Optimization**

#### **Short Term Goals**

- Supply chain: merger of non-food logistics in Chile and Argentina
- GLA Optimization
- Digitization of processes
- Robotization of Dark Stores and Pick-up in Stores

#### **To Improve ROIC**

- Format changes from Supermarket to Cash & Carry;
- Optimization of the Supermarket business by adding Home Improvement stores in Colombia and Argentina;
- Developing the SPID format throughout the region.



## **Strategic Pillars – Innovation and New Trends**

#### Goals

- Apps in all our flags
- Consolidation of the Marketplace
- Expansion of logistics capacities and building new Dark Stores
- To deepen in CRM and Advanced Analytics
- New business channels

#### **E-commerce Achievements**

- Launch of the Paris App with delivery within 24 hours and Same Day Delivery;
- New Santa Isabel App;
- New Metro and Wong Apps in Peru; and
- New App Spid (Q-commerce).

11.1%

Consolidated Online Penetration 2Q22

**US\$ 402** 

million
Online Sales

6 million

Online Tickets (2Q22)

## **Strategic Pillars – Innovation and New Trends**

#### **Big Data Analytics**

- Creation of the **Jumbo Prime Subscription model**, as of today reaches over 65,000 subscribers, to be launch in Argentina, Peru and Colombia during 2022;
- Initiatives that improve the customer experience based on personalized recommendations;
- **Early prediction of inventory stock-outs** to improve the digital experience;
- Price Optimization Projects for inventory management and promoting commercial divisions;
- Operational Efficiency Projects based on advanced analytics algorithms.

#### **Global Business Service**

- Automation of processes through RPA in all areas;
- Greater efficiency and productivity in all processes -extension of the work scope;
- Opportunity identification project;
- Migration of activities, strengthening and optimizing different dynamics and tasks;
- Savings estimation of US\$ 7.1 million per year.



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## **2Q22** Milestones and Highlights





#### Debt Rating *Upgrade* by Fitch to a 'BBB'

Fitch Ratings raised Cencosud's rating to 'BBB' from 'BBB-' with a stable Outlook. This implies attaining an investment grade notch never achieved before by Cencosud.

According to the Classifier report, this improvement reflects Cencosud's solid market position, highlighting:

"Diversified geographic presence in **Latin America** and the **United States**;

Its operations in multiple **resilient business segments**, such as Supermarkets and Home Improvement; and

**Solid cash flow generation** and an adequate capital structure."



#### **TOP 3 Marketplace**

The Paris.cl Marketplace now **ranks third** in the Chilean market thanks to a 24% sequential increase in sales<sup>1</sup>.

## **2Q22** Highlights by Country



#### **Market Share Gains**

In Supermarkets, mainly Santa Isabel

#### **Wholesales Growth**

Easy grows above the market with revenue increasing more than 30%

#### **TOP 3 Marketplace**

Growing sequentially by 24%



#### **Market Share Supermarkets**

Vea Supermarket grows sales and share, despite the closure of six stores

#### **Normalization Shopping Center**

Business recovery both in terms of sales and occupancy

#### **HI Profitability**

Store optimization, focusing on Retail stores of around 3,500 sqm



#### **GIGA Acquisition**

C&C format reaches ~30% of revenue with the incorporation of Giga

#### Cash&Carry

Focus on the format that already has 48 stores, as of July 2022

#### **Online Channel**

Development in tech improvements, back-office and efficiencies

## **2Q22** Highlights by Country



#### Cash&Carry

Sales increased 26% sequentially with higher profitability

#### **Online Channel**

Leader in e-grocery through a quality and differentiating service

#### **Market Share Gain**

Gained 70 bps share YoY mainly on Metro



#### **Jumbo Prime**

A differentiated offering complementing the online channel

#### **Cencosud Media**

Expanded to Colombia for more personal contact with customers

#### **Robust E-Commerce**

Online growth +40% (in CLP), above the rest of the region



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## Resilience-driven Growth of Supermarkets in the Region



As a consequence of the good performance in all countries of the region, highlighting the gain in market share of Supermarkets and the recovery in Shopping Centers.



Adj. EBITDA Mg of 10.1%

Remains at double digits due to efficiency measures, use of advanced analytics and sqm profitability.



**Double digit penetration** driven by the development of improvements implemented for customers.

#### **Net Profit: US\$ 65 million**

Loss of CLP 21,723 million in revaluation of investment properties, in addition to a Non-Operating Results compressed by exchange rate variations and readjustment units

## Strengthening in the Supermarket Market Share

Supermarket Market Share			
Country	2Q22	2Q21	Var (Bps)
Chile	32.7%	31.1%	+160 bps
Argentina	16.1%	16.0%	+12 bps
Brazil <sup>1</sup>	13.6%	13.6%	+4 bps
Peru	28.2%	27.4%	+72 bps
Colombia	8.5%	9.0%	-56 bps











Mainly Santa Isabel.



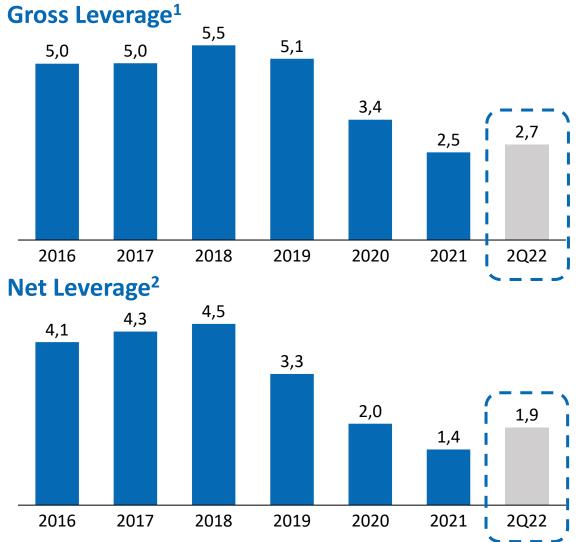
#### **Argentina**

Vea Supermarkets gain Market Share despite the closure of 6 stores during the semester.

#### Peru

Mainly driven by Metro reflecting the transformation of stores to the Cash&Carry format which generated better results.

## **Cencosud Strengthens Its Risk Rating**



## Fitch Ratings raised Cencosud's rating to 'BBB' from 'BBB-'

FitchRatings BBB (Outlook Stable)

Moody's Baa3 (Outlook Positive)



**Lower level of indebtedness** due to selffinancing capacity based on cash generation.



Achieved a 'BBB' rating, for the first time in its history.



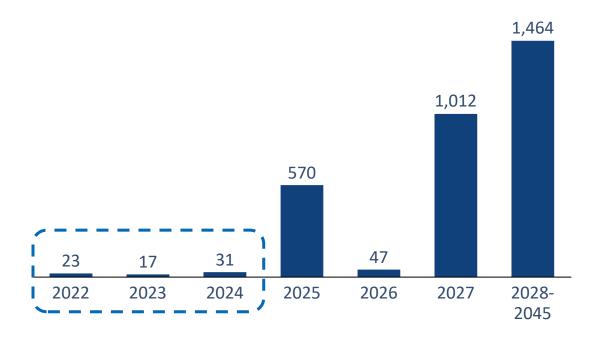
Cash position of **USD 1,193 million** as of June 2022.

<sup>&</sup>lt;sup>1</sup> Gross Leverage: Financial Debt + Lease Liabilities (current and non-current) / LTM Adjusted EBITDA.

<sup>&</sup>lt;sup>2</sup> Net Leverage: discounts Cash and current financial assets to Gross Debt.

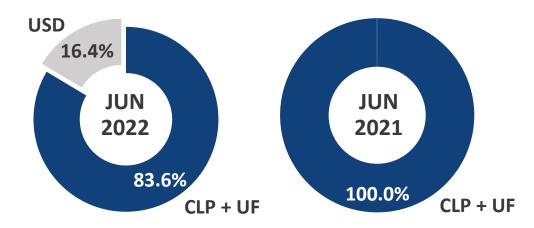
### Strong maturity profile with low amortizations until 2025

#### **Amortization schedule (USD million)**



Average of **US\$ 23.7 million** in amortizations until 2025, maintaining a **comfortable payment** schedule.

#### **Debt by currency (after CCS)**





The Company maintains **57.5%** of its **debt denominated in dollars**.



After hedging derivatives, the exposure in USD reached 16.4%, remaining within the Company's policy – **debt in USD hedged around 80%**.



As of June 2022, Cencosud's subsidiaries had no debt.

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# Sustainability



## Milestones and Advances in Sustainability 1





#### 1<sup>st</sup> place Corporate Brands

Cencosud achieved **first place** in the corporate brands category in the study by of citizen brands by Cadem, while **Jumbo** ranked number **16** and **Santa Isabel** number **38**.



#### Launch of 'Es Local'

Paris initiative that brings together small local fashion, beauty, deco-home deco and accessories companies that encourage responsible production, with the aim of promoting their development and expanding the product offering to our customers.



## Paris winner of the GDSS World's Best Sustainability

At the global summit of Department Stores, the campaign of the Toy x Toy program in Paris was awarded **best Sustainability initiative worldwide**.

## Milestones and Advances in Sustainability <sup>1</sup>





## PXI-Praxis Xperience Index Ranking

Jumbo was highlighted among 120 service brands for its **service and quality to consumers**, both in physical stores and online.



#### **Food Rescue Program**

During 2022, this program has donated more than **550 tons** of food to more than **4,800 entities**.

#### **Solar Energy in Brazil**

Bretas has already consumed more than **3,000 MWh** of electricity from a **100% renewable source**.



#### **Alliance with WWF**

Cencosud Colombia seals an alliance with the World Wide Fund for Nature (WWF), which seeks to promote a sustainable lifestyle for employees.

## Milestones and Advances in Sustainability 1













## Disco promotes the 6<sup>th</sup> edition of the 'Mujeres Transformadoras' program

The program which has completed **480 trainings** in the past, added **200 virtual trainings** during 2022.

#### 1<sup>st</sup> place Merco Talento

Cencosud Peru was recognized as the **best place to work** in the self-service sector according to the **Merco Talento 2022 Ranking**.

## **Category A in "Radiografia Interna Pride Connection"**

For the 4<sup>th</sup> consecutive year, **Paris is ranked category A**,

reaching the **maximum rating**granted by this recognition.

#### **Woman Build 2022**

Easy Chile receives the "Mujer Construye 2022" recognition from the CChC, within the framework of the alliance it maintains with the Ministry of Women and Gender Equity to support women survivors of domestic violence.

