

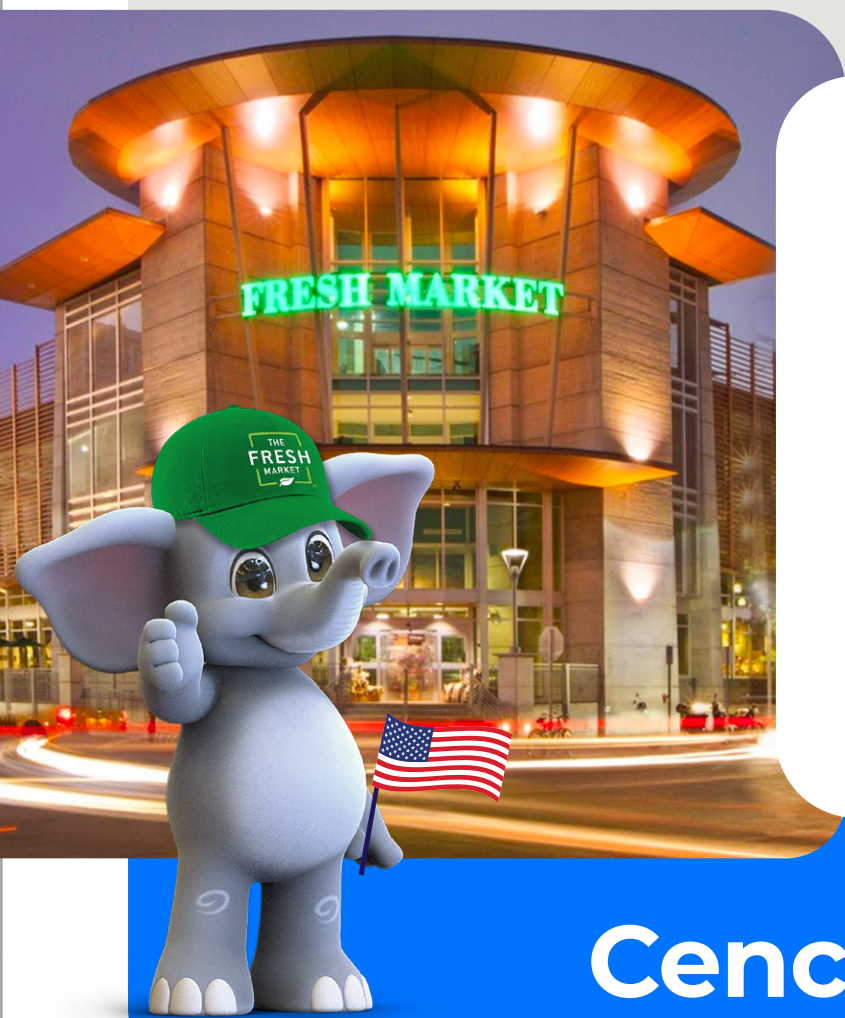


LatinFinance recognizes Cencosud for the acquisition of The Fresh Market

This distinction, ***in the Cross-Border M&A category of the "Deals of the Year" awards***, recognizes the most outstanding operations in the Latin American and Caribbean markets, after an exhaustive selection process, considering innovation, opportunity, foresight, quality execution and impact of the operation.

The Fresh Market is one of the best supermarkets in the United States, widely recognized by specialists and consumers. With a focus on high-quality products and outstanding experiences, it has been recognized in 2021 and 2022 by USA Today's 10 Best Reader's Choice Awards as the "Best Supermarket in North America."

For Cencosud, this acquisition is part of our strategy to boost business in markets with higher rentability and future growth.



"Our focus is to learn about the American market, generate synergies between our Supermarket operations in Latin America and The Fresh Market, and grow the business organically, considering that TFM has the potential to triple its size in the long term."

Matías Videla
Cencosud CEO

Cenco, one great team!