

# Corporate Presentation

2Q23









# Cencosud in a Nutshell





# Cencosud at a Glance as of June 2023





Cencosud Market Cap Free Float: 44.5%

3.1 bn

Market Cap CencoShopp Free Float: 27.7%

+120,000 Employees

5.5 million
Landbank sqm

60 years
Of history

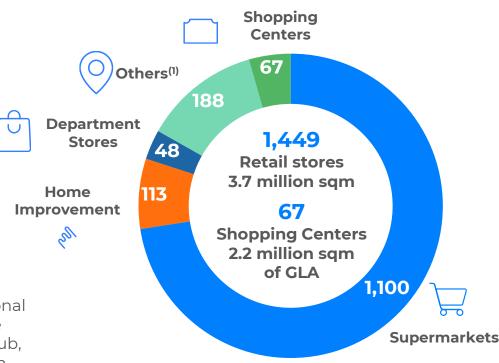


# \$

# LatAm & US Presence

Multiformat retailer with operational presence in Latin America, the United States, a Technological Hub, Digital and Innovation center in Uruguay, and a commercial office in China.

#### **5 Business Units**



In addition, the Company operates Financial Services business through JVs in Chile, Brazil, Peru and Colombia. In Argentina, the operation is completely owned by Cencosud.





















# International Leadership & Organizational **Structure**







**SMKT Chile Cristian Siegmund** +20 years

**CFO Ines Ostenrieder** +5 years

**DS Chile Ricardo Bennett** +17 years

Peru Manager **Alfredo Mastrokalos** +8 years

**Argentina Manager Diego Marcantonio** +29 years

HI Chile Felipe Longo +7 vears

**Brazil Manager Sebastian Los** +20 years

Colombia Manager Marta Henao +14 years

Cencosud Shopping **Rodrigo Larrain** +7 years(1)

#### **EXPERIENCED MANAGEMENT TEAM** +16 years average

- **Synergies among businesses** Encourage collaboration and shared-use of the Company's resources.
- Local knowledge for decision-making Autonomy of each country in decision-making due to its presence in local markets.
- Flexibility and adaptability Structure allows adaptation and response to new trends in each market.

Efficient back-office structure

Review and optimization of processes, incorporating technology to increase efficiency.

**Current Organizational Structure SINCE 2020** 



women

# **Sound Corporate Governance Attracts Diverse Investor Base**







#### **Diversity** 5 nationalities - 1/3 are

# Heike **Paulmann**

**Manfred Paulmann** 

Jorge Pérez Alati

Carlos **Fernandez** 

Ignacio Pérez

Independent Board Members

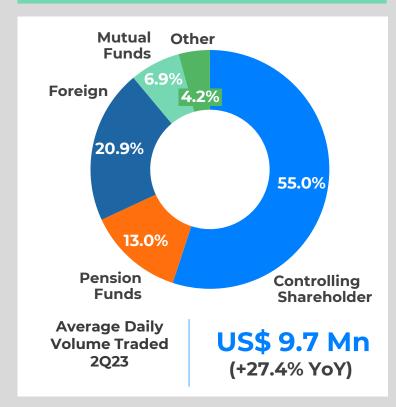
**Felipe** Larrain

> Julio Moura

Mónica **Contreras** 

> Lieneke Schol

#### **Ownership Structure June 2023**







# 1.4 Investment Highlights

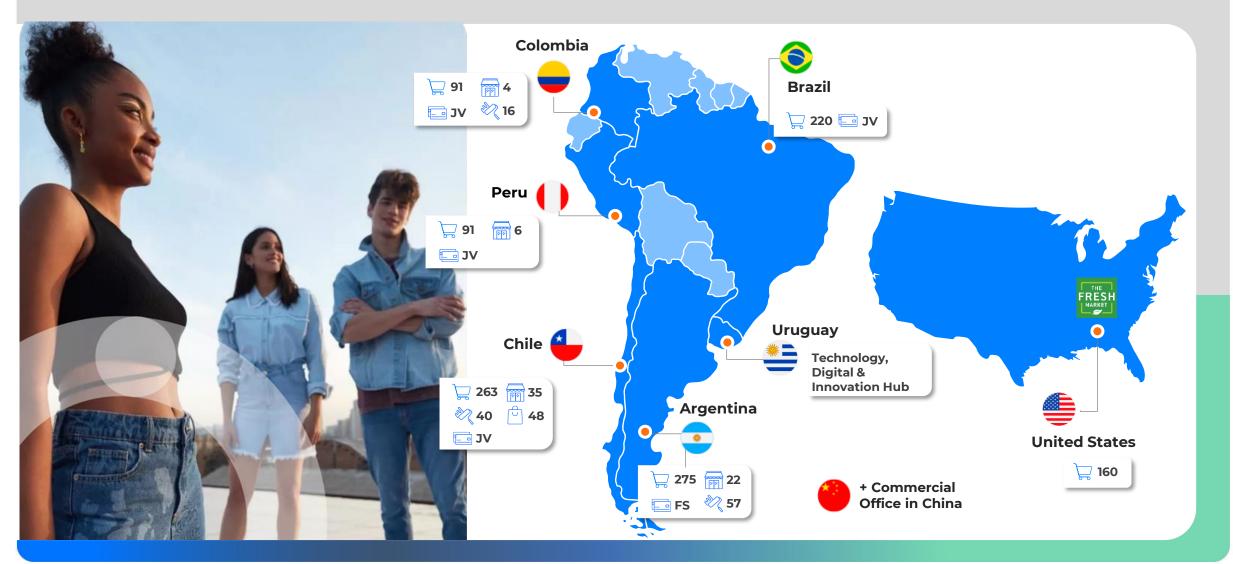






# Defensive Positioning Through Geographic Diversification<sup>(1)</sup>

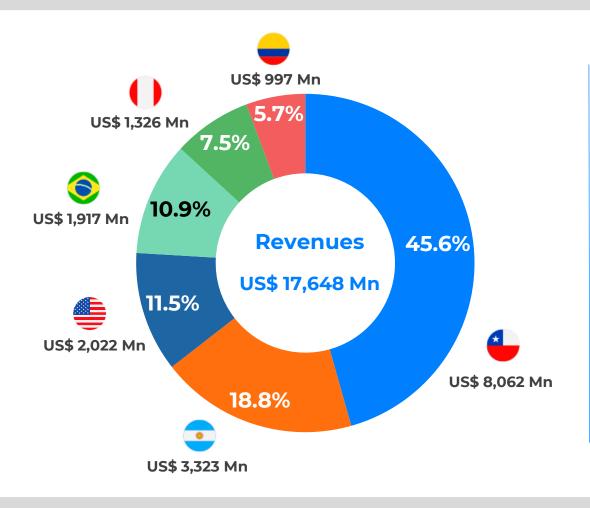


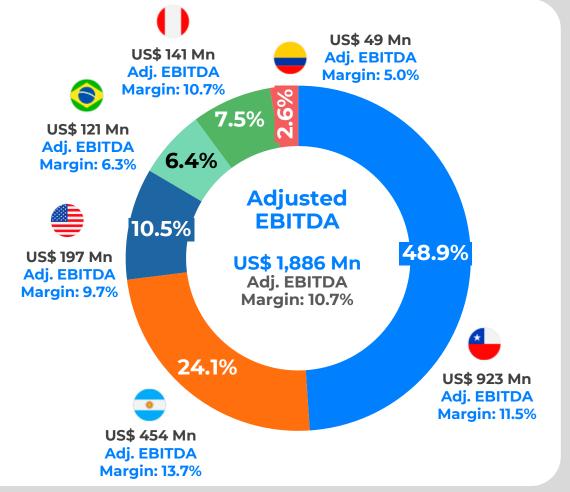


1.6

#### **Geographic Presence by Country** LTM as of June 2023











































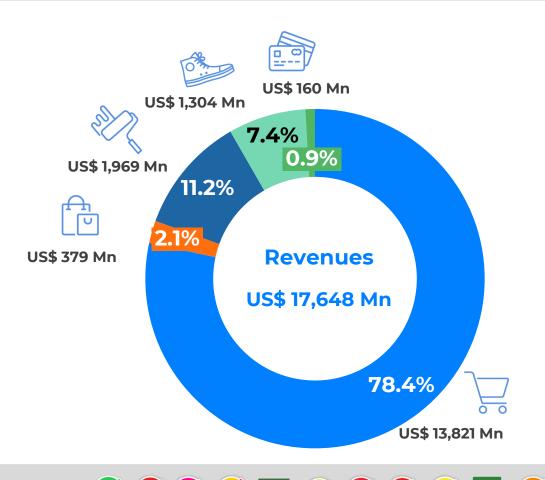




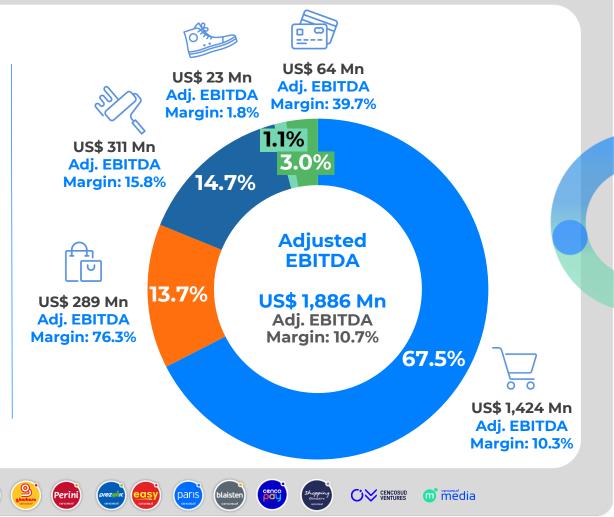


# Leading Supermarket Company in LatAm Supported by Other Formats<sup>(1)</sup>





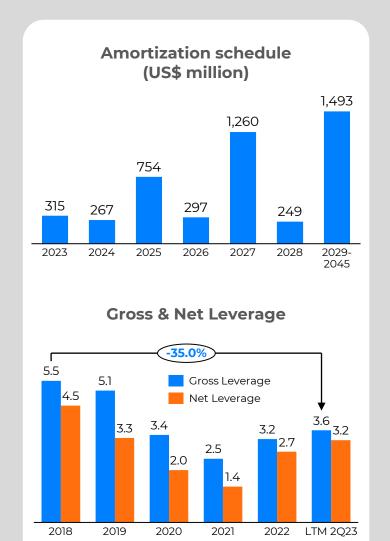
LTM as of June 2023



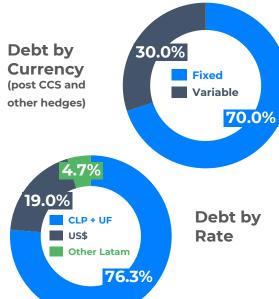
# 1.8 Financial Strength:

#### **Strong Financial Position**









Cash Position (June 2023)(1)

US\$ 530 Mn

**Investment Grade** 

**Since 2011** 

**Rating: Rating Agencies** 

Local

Humphreys AA (Stable)

Feller Rate AA (Stable)

International

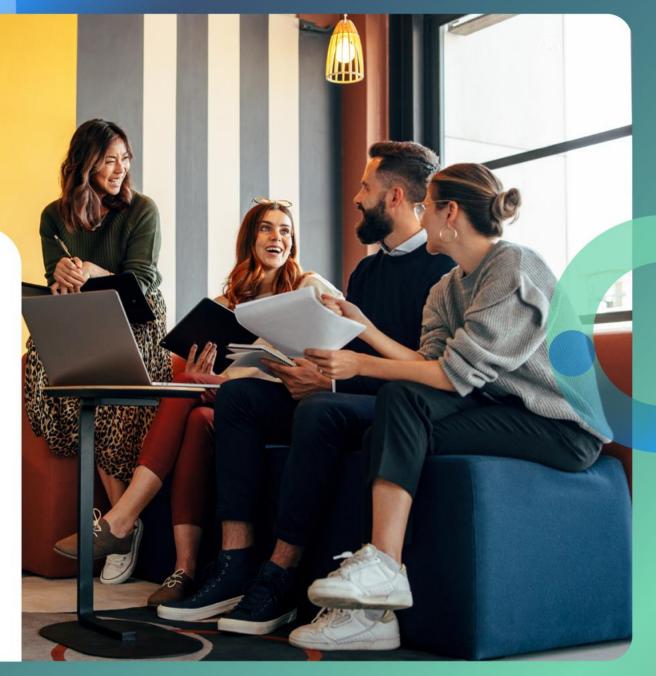
MOODY'S Baa3 (Positive)

Fitch Ratings BBB (Stable)



02

# Key Strategic Pillars and Progress











## 2.2 Financial Strength:



**Private Label Drives Sales and Margin Improvement** 

# Revenues

US\$ 620 million

+36.2% YoY

# Penetration

14.6%

+106 bps YoY

# Food Penetration

12.7%

**+376** bps YoY



cencosud strengthens its commercial exchange with 'The Fresh Market' brand products at Supermarkets Jumbo Chile, Prezunic Brazil, Wong Peru and more recently at Jumbo Colombia.

	Fo	ood	od Non-Food		Total	
	2Q23	2Q22	2Q23	2Q22	2Q23	2Q22
Chile	10.5%	9.8%	25.4%	26.5%	15.2%	15.9%
Argentina	10.4%	9.7%	11.2%	15.7%	10.7%	12.1%
EEUU	30.8%	N.A.	1.5%	N.A.	29.4%	N.A.
Brasil	3.1%	3.4%	4.1%	6.5%	3.3%	3.8%
Perú	12.8%	14.0%	36.0%	37.4%	16.2%	18.0%
Colombia	6.2%	5.5%	11.1%	10.8%	7.8%	<b>7.5</b> %
Total	<b>12.7</b> %	9.0%	19.9%	23.3%	14.6%	13.6%



# 2.3 Financial Strength:





#### **Key Objectives**



Transform the SSC (1) into a Global Business Services



Develop a Service and Employee Support Center in Retail in Brazil



Enhance process quality through services, efficiencies, and technology

# Savings

US\$ 3.3 million as of June 2023

# Average Annual Savings

US\$ 9.0 million 2017-2022

# **Completed Initiatives**

2022: 434

As of June 2023: **450** 



# 2.4 Financial Strength:

#### **Digital Ecosystem Strategy**





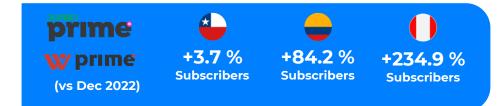
# **Shopping** service



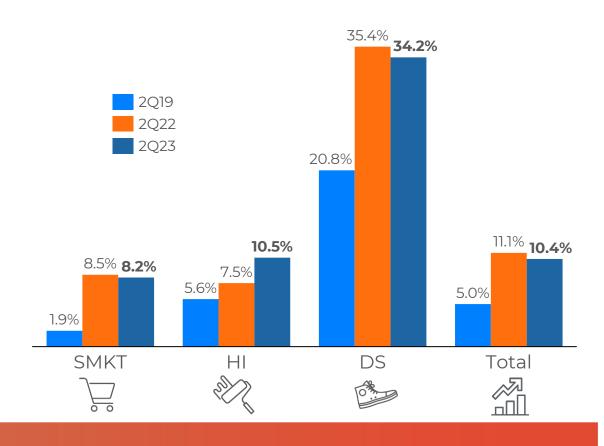


#### **Profitability**

- Enhance the offering of distinctive products;
- Develop hyper-personalization tools;
- Offer a money-back guarantee;
- Leverage economies of scale;
- Invest in technological developments;
- Enhance the capability to generate, manage, and process data;
- Consolidate the Marketplace.



#### **Online Penetration Evolution**





## 2.5 Innovation and New Trends



#### **CencoPay**

Complements the digital ecosystem

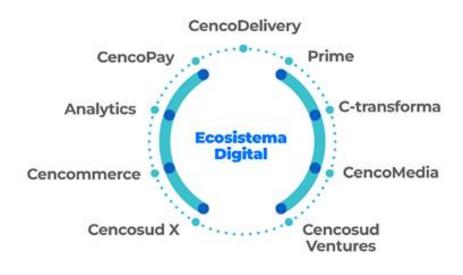
Provides a renewed and more integrated customer experience

Facilitates transactions, allowing the consolidation of all cards in a single application, ensuring convenience and security

Offers unique advantages, including special promotions and Cencosud points accumulation

With CencoPay, Cencosud reaffirms its commitment to innovation and continuous improvement of the customer experience





#### **Cencosud Media**

Cencosud Media expands to **Peru** with the aim of enhancing its value proposition by offering effective and customized advertising solutions



#### **Cencosud Ventures**

Cencosud invested in the Brazilian Live Shopping startup *Mimo Live Sales* 

Facilitating integration with Cencosud's digital sales channels

This offers a spontaneous, agile, and interactive shopping experience

Bretas in Brazil and Jumbo in Colombia have already successfully incorporated the platform to enhance their online sales

Cencosud Ventures reaffirms its commitment to innovation and evolution in the retail industry





## 2.6 Organic & Inorganic Growth: **Capex**





	Openings		Transformations	Remodelings	
	Stores	Sqm	Stores	Stores	
Chile	6	827	-	40	
Argentina	-	-	1	7	
US <sup>(1)</sup>	1	2,342	-	1	
Brazil	3	973	8	-	
Peru	-	-	1	2	
Colombia	-	-	-	-	
TOTAL	10	4,142	10	50	

**2023 GUIDANCE** US\$ 546 million

The 2023 Guidance allocates US\$96 million for technology and logistics investments, among other strategic initiatives.

## Capex as of June 2023

### **Openings**

10 stores with 4,142 sqm

#### **Transformations**

10 stores with 25,232 sqm

## Remodelings

50 stores

#### Investment

US\$ 202 million



# 2.7 Talent Development





Enhancing team strategy across various areas and businesses, with a focus on four key points



#### **Talent Attraction**

Hiring Process Improvement System

**Applicant Tracking System** 

Creating an external referral portal for new employee recruitment

**Candidates Crowdsourcing** 

Promotion of internal mobility

CencoTalento 2.0

Training program focused on digital transformation

Bootcamps Retail Media

Regional program **Trainee MBAs** 



#### Leadership

CencoMujeres program to promote equal opportunities

2nd edition in

LatAm

Socialization and adoption of Cencosud's DNA by new executives

**Leadership DNA Project** 



#### Culture

Launch of new strategies

Diversity, equity, and
inclusion

Identification of employees with the potential to take on new challenges and positions of greater responsibility at Cencosud

Cencosud Talent Review Program and Succession Plan



#### **Performance**

Long-term executive retention program with 4-year goals identifying 6 critical abilities

Executive Long-Term Incentive Program



# 2.8 Sustainability<sup>(1)</sup>

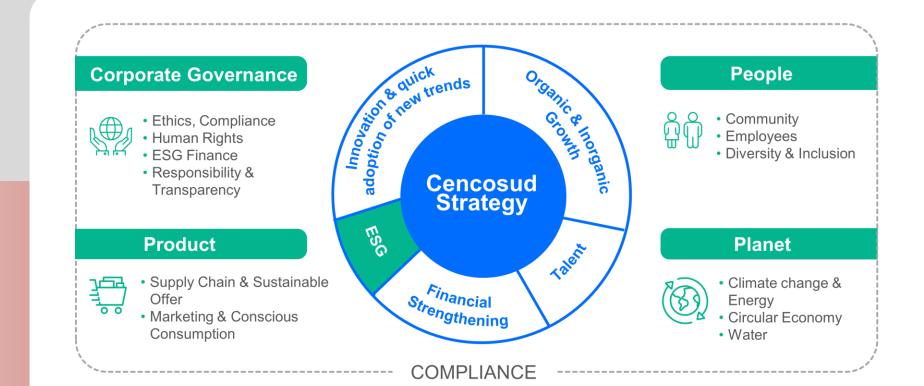




**Code of Ethics** reviewed annually and signed by all employees.

More than 100,000 people trained in ethics and sustainability issues, including board of directors and employees.

**Independent hotline** for reporting inappropriate business behavior.





# Seize the Opportunity: 2023 Action Items



#### **Market Share**

Focus on the Grocery business, enhancing market share in highpotential markets, specifically the United States, Brazil and Chile, while maintaining our current market positions in Peru, Colombia, and Argentina.







#### ROIC

Maximize return on capital by **improving profitability** and using assets in the most efficient way.



#### **Digital Ecosystem**

Continue consolidating a comprehensive and efficient omnichannel solution, through the implementation of a digital ecosystem.







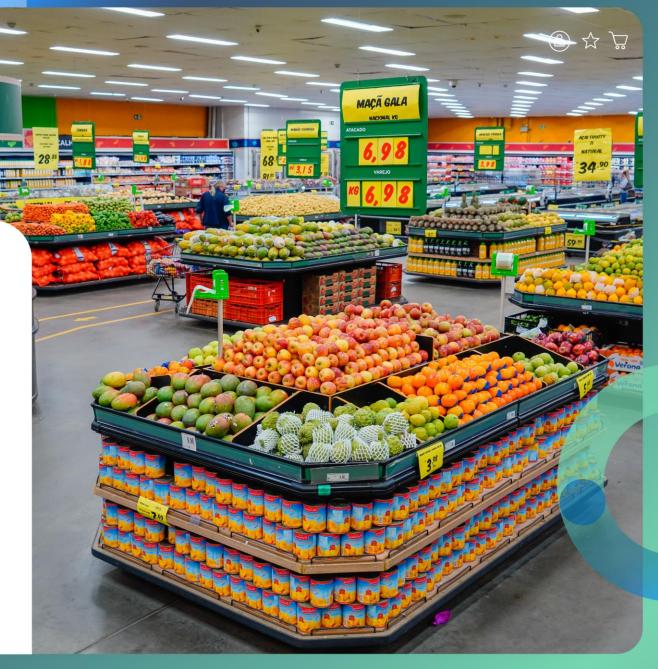






# Highlighted Milestones 2023

BALANÇA





# **Highlighted Milestones 2023**



# Cencosud has launched its new digital payment solution, CencoPay

CencoPay streamlines the payment experience and offers exclusive benefits. This latest addition to Cencosud's digital ecosystem reinforces the Company's commitment to innovation and ongoing improvement in customer experience.

# Cencosud Ventures has invested in the capital of Mimo, a Live Shopping startup

Mimo Live Sales is a real-time interactive shopping platform that will be integrated into Cencosud's various digital sales channels.

#### 1 Launch of Easy Chile App

The new Easy Chile app enhances and strengthens the digital offering of the business, complementing its revamped website, live shopping events, and presence on the Paris.cl Marketplace.

# Cencosud's CEO Receives Two Prestigious Awards

Matías Videla was ranked in Bloomberg's *Top CEOs in LatAm*, securing the 3rd place in the retail category for Latin America. Additionally, he was honored with the *Annual Retailer 2023 Award* at Retail Day, in recognition of his career achievements in the industry.

#### Jumbo and Paris Emerge as Leaders in *Praxis Index* Ranking

Both companies secure the top spot in their respective categories, reflecting their commitment to providing the best shopping experience for their customers.

# Best Customer Experience Ranking

Wong Supermarkets was recognized as the supermarket offering the best customer experience in Peru, particularly distinguished for its innovation in the e-commerce channel.

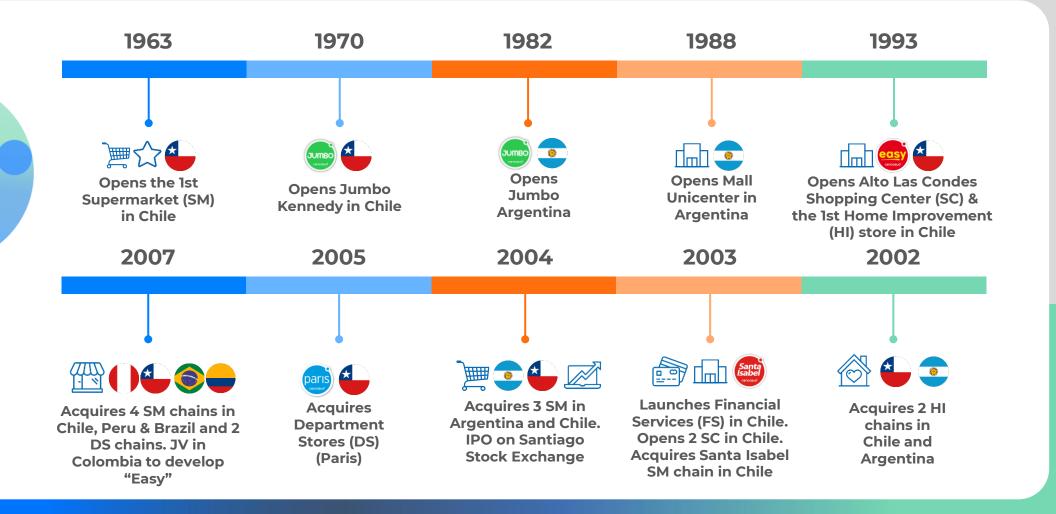






# **Appendix -Cencosud's History**

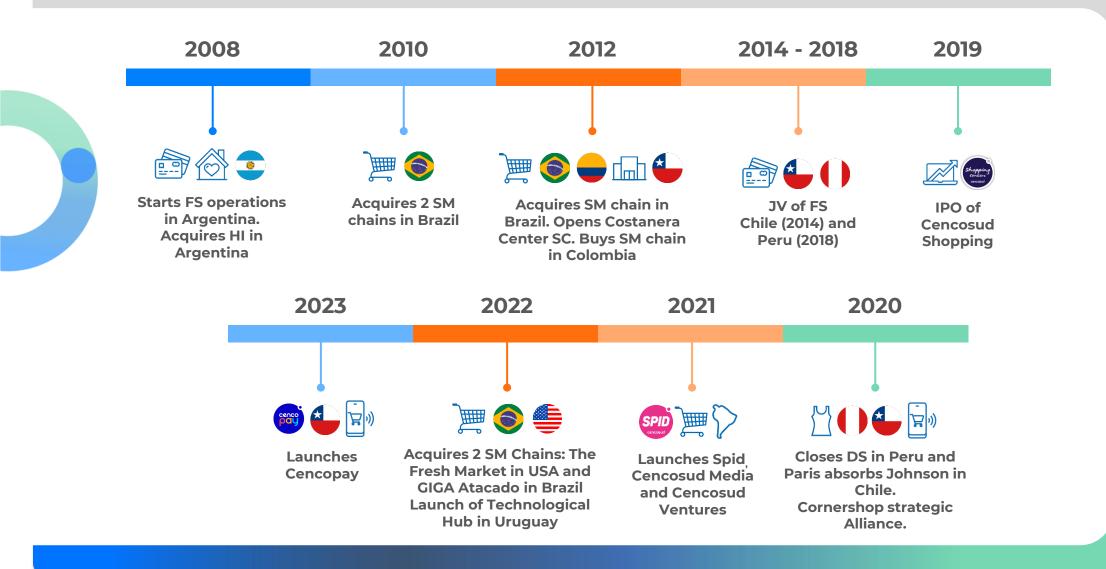






# 4.2 Appendix -Cencosud's History







# **Appendix - Calculations**



For the development of this presentation, the following technical and financial aspects have been taken into consideration:

- Market Cap, calculated as of June 30, 2023, used a closing stock price of CLP 1,554 per share and a closing exchange rate of CLP 801.7 per US\$;
- Average daily trading volume is based on second-quarter 2023 data, considering the daily closing stock price and monthly exchange rates;
- Adjusted EBITDA excludes several items, including exchange rate differences, results from indexed units, and asset revaluation;
- Revenue and Adjusted EBITDA converted to US\$ using the average exchange rate of CLP 926.4, CLP 916.2, CLP 811.4, and CLP 800.8 per US\$ for each quarter, respectively;
- Adjusted EBITDA includes IFRS16;
- Chart of Revenue and Adjusted EBITDA by business segment excludes the 'Others' segment, which contributed US\$ 14 million in Revenue and incurred a loss of US\$ 225 million in Adjusted EBITDA;

- Income and Adjusted EBITDA exclude the adjustment for hyperinflation in Argentina (IAS 29). When including this effect, as of June 2023, income reached US\$17,299 million, and Adjusted EBITDA amounted to US\$1,718 million, using the average exchange rate of CLP 926.4, CLP 916.2, CLP 811.4, and CLP 800.8 per US\$ for each quarter, respectively. Argentina accounted for 17.2% of total income and 16.7% of total Adjusted EBITDA;
- Debt denominated in dollars, calculated using the closing exchange rate as of June 30, 2023. The debt includes lease liabilities due to the adoption of IFRS 16. Additionally, it incorporates the effect of hyperinflation in Argentina in accordance with IAS 29. The amortization schedule is presented net of gains/losses from derivatives, overdrafts, and comex debt (excluding futures);
- Net debt is presented after Cross Currency Swaps and other hedges;
- 'SMKT' refers to Supermarket, 'FS' corresponds to Financial Services, 'HI' to Home Improvement, and 'DS' to Department Stores, while 'Arg' stands for Argentina, and 'LC' refers to Local Currency.



# 4.4 Appendix -Disclaimer



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