

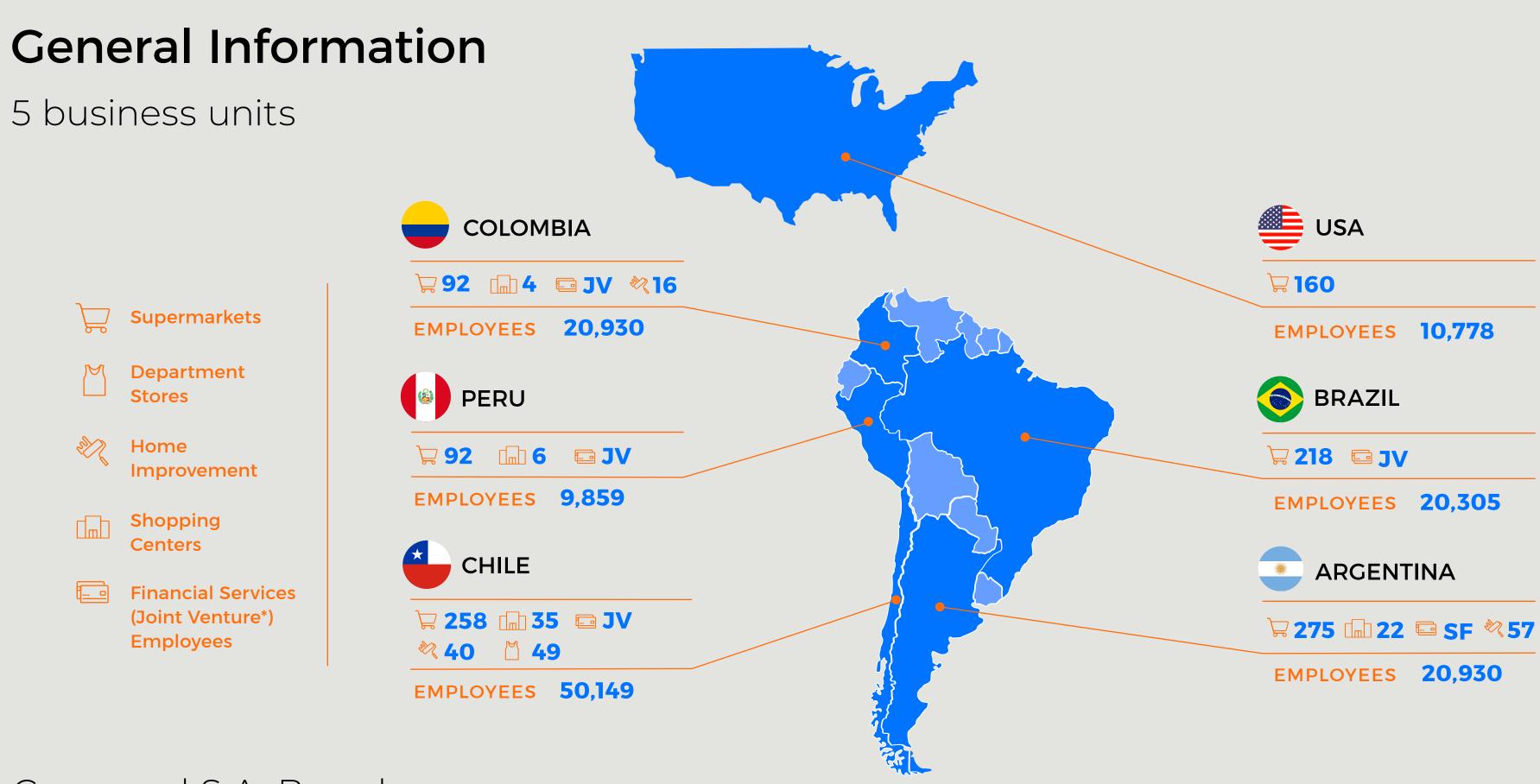
# Sustainability Progress at Cencosud 2022

REPORT FOR OUR STAKEHOLDERS

# Introduction

At Cencosud, we take pride in continuing to advance in sustainability, as well as in our ongoing connection with the stakeholders we engage with, due to our commitment to transparency and closeness to each of them, which is why we reflect in this report a summary of Cencosud's integrated report, in which we highlight the work undertaken at a regional level on the group's sustainability strategy in each of the four pillars: Corporate Governance, People, Product, and Planet, which, along with the positive performance of the Company, is reflected in the results of international sustainability indices such as the Dow Jones Sustainability Index (DJSI), which positions us in the Top 6% of the world's most sustainable food retailers, and the MSCI-ESG index, reaching the BBB category. This is in addition to the recognitions in the countries where we operate.

Understanding that today's challenges are part of our forward-facing management for tomorrow.



























































# Financial Results (millions of CLP)<sup>1</sup>

	Argentina	Brazil	Chile	Colombia	Peru	USA
Total Revenue	\$2,777,692	\$1,562,981	\$6,900,570	\$957,336	\$1,134,956	\$949.962
Adjusted EBITDA	\$350,472	\$99,277	\$866,957	\$55,889	\$121,661	\$92.604
Adjusted EBITDA Margin	12.6%	6.4%	12.6%	5.8%	10.7%	9.7%*

<sup>\*</sup> Includes one-off effects associated with the acquisition.



<sup>1</sup> The country totals include other revenues that are neither in-person nor online. Therefore, country-specific sales totals may differ from the total of online + physical sales.



# Relevant Topics for Cencosud



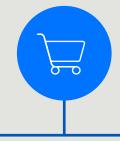
# Corporate Governance

- Organic growth, profitability, and financial strengthening
- Security, privacy, and information protection
- Ensuring respect for Human Rights
- Corporate Governance, transparency, ethical management, and financial and non-financial risk management



### Planet

- Waste and recycling
- Water and energy efficiency management in operations
- Climate change management in operations
- Environmentally responsible products and/or services offering
- Food loss and waste



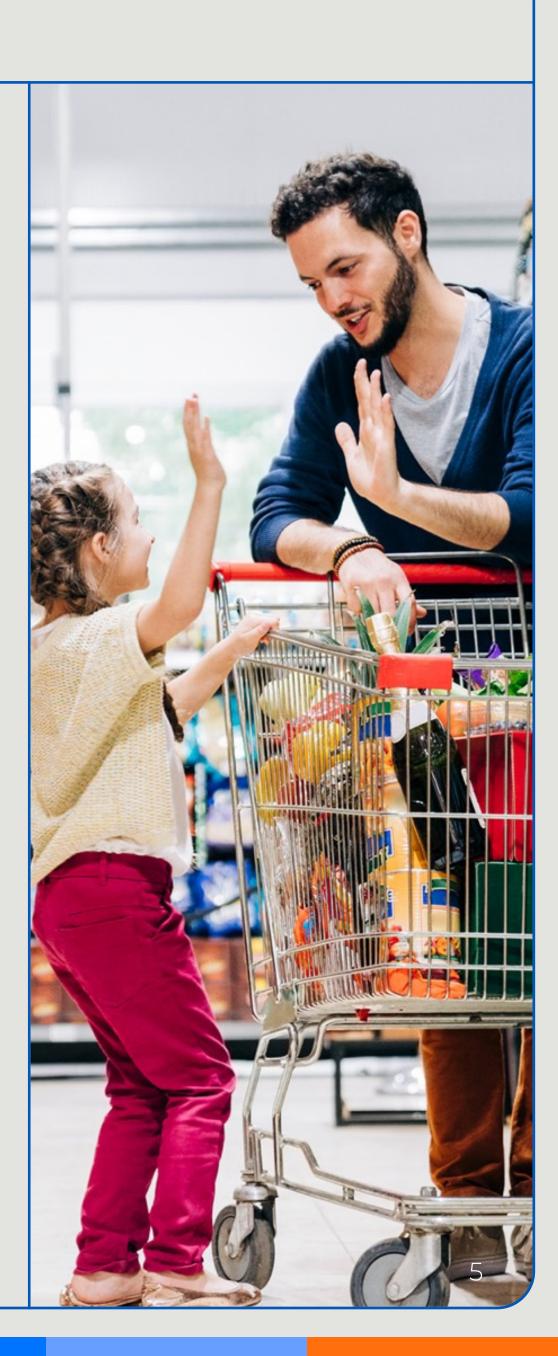
### Product

- Quality, safety, and variety of healthy, nutritious products
- Sales practices, product labeling, and marketing
- Innovation in products and services

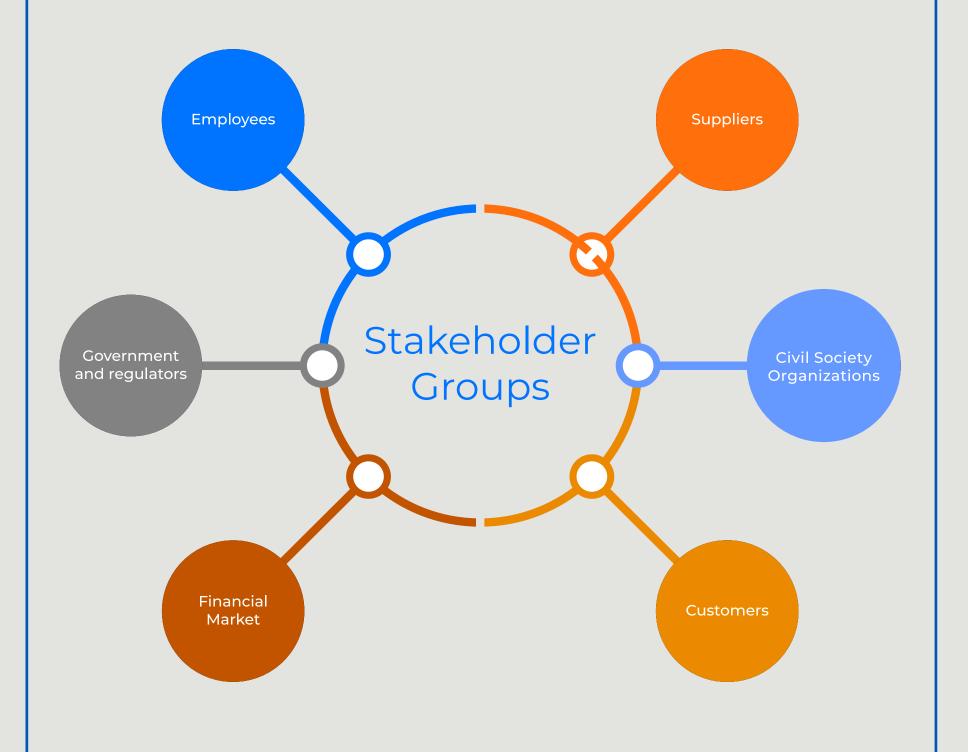


# People

- Customer experience and satisfaction
- Employee well-being, health, and safety
- Diversity and inclusion
- Employee training and development
- Responsible supply chain management
- Community
   engagement, support
   for local suppliers,
   and entrepreneurship
   promotion



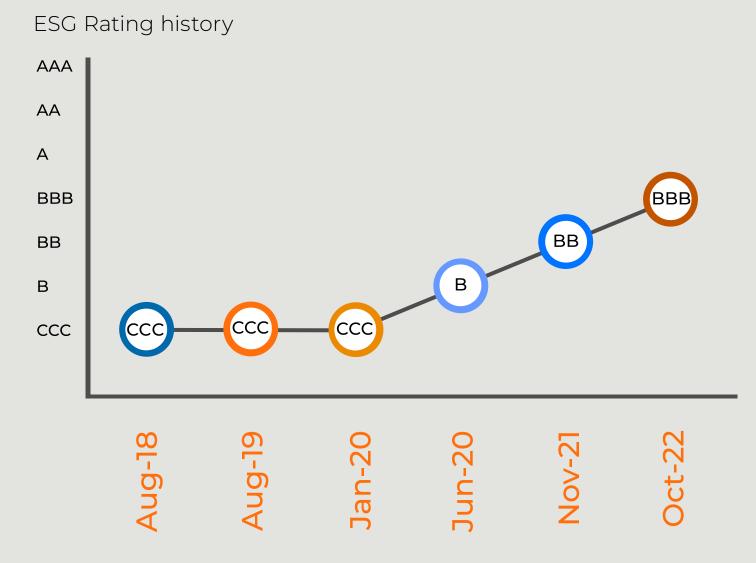
# Stakeholder Groups



# Progress on Key ESG Indicators

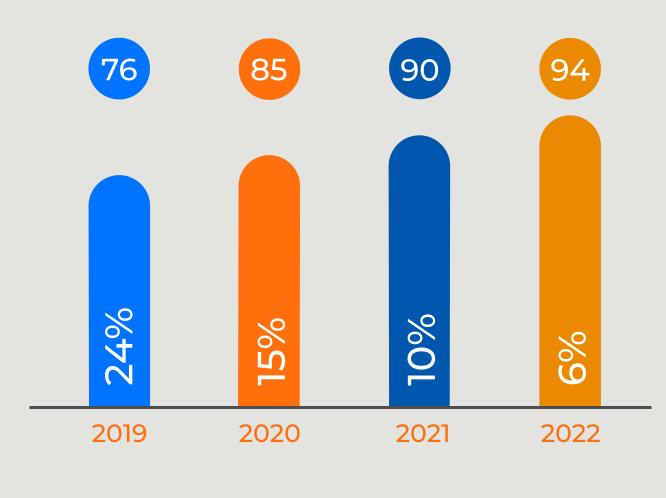


MSCI rising from BB → BBB





DJSI ranking within the top 6% in the Food & Staple Retailing category





# **Corporate Governance**

# Milestones

- Publication of Integrated **Annual Report**
- 2 women joined Cencosud board of directors
- Mr. Horst Paulmann was appointed as **Honorary Chairman** of the Company
- Acquisition of 67% of The Fresh Market in the USA and 100% of **GIGA** in Brazil





# Programs



### **Board of Directors and Corporate Governance Committees**

Monthly board committee sessions are held, with participation from Senior Management, focusing on the practice of good Corporate Governance practices.





### **Sustainability Committee**

This committee has a regional scope. Among its functions is to monitor various initiatives stemming from the Sustainability Strategy and its four pillars. Different initiatives and best practices from each country and business unit are shared to collaborative work.



### **10 sessions in 2022**





# People - Employees

# Milestones

- Launch of the Diversity and Inclusion strategy to encompass the inclusion of people with disabilities, gender equity, work-life balance, family and personal life reconciliation, sexual diversity and interculturality
- Cencosud hosting the Women Economic Forum Chile, one of the most prominent events in the search for initiatives promoting women's leadership
- Paris achieves the highest rating in the "Pride Connection Chile" assessment, for the fourth consecutive year, for its equity, diversity, and inclusion initiatives



# Regional Figures





92,301 / 75.1%

**Employee Training** 



6,786 in millions clp

Training Investment



**78%** Employee Satisfaction



Gender Pay Gap



1,976/1.76%

Employees With disabilities

# Program



### CencoMujeres (Chile)

In 2022, the first year of the #CencoMujeres mentoring program concluded. This initiative aims to strengthen an inclusive culture and create more opportunities for development and female leadership,

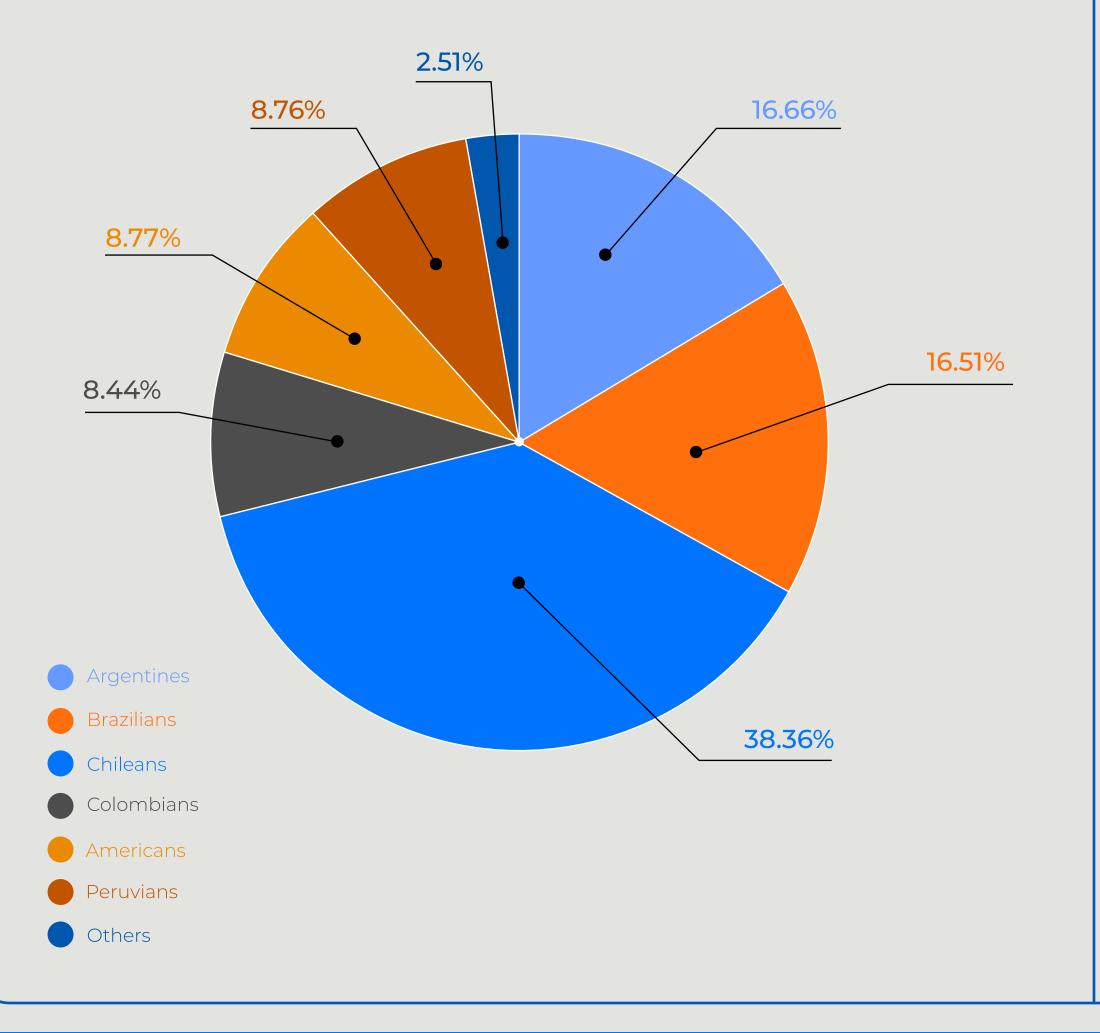
involving the participation of 24 women in managerial positions in Chile



leaders



# Diversity of Employees by Nationality



# Talent Development



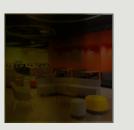
### MBAs Trainee Program

Accelerating the onboarding of critical talent and facilitating succession planning while promoting the international employer brand.



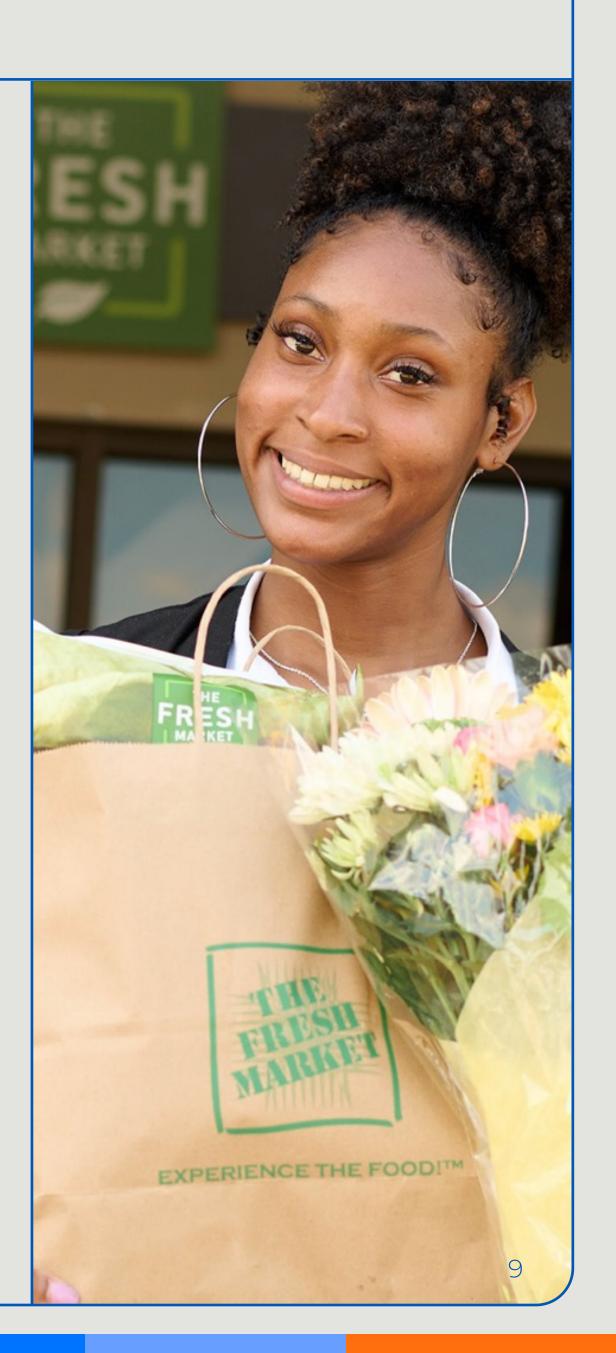
### **Cencosud HUB**

Cencosud's new corporate offices in Chile feature modern and specially designed workspaces for the company's employees, with high standards, technology, and cuttingedge amenities that facilitate collaboration and teamwork.



# Technology, Digital, and Innovation HUB

At the end of 2022, the technology, digital, and innovation hub was inaugurated in Uruguay, with a primary focus on talent retention and recruitment for the technological areas of the Cencosud group.



# People - Community

# Milestones

 Regional Community Management Strategy



# Figures

























© CLP 7,275 million



# Community Engagement Strategy

### **COMMUNITY:**

A group of stakeholders that constitutes the online and offline environment in which we operate, and where our brands have a presence



# COMMUNITIES

# **Engagement**



Managing a trustbased relationship with communities through continuous communication and dialogue, minimizing our socio-environmental impact

# Sustained engagement

## Innovation



Creating shared value and mutual benefit for the community and the company through sustainable business strategy innovation

# Creation of shared value

Ongoing, clear, and transparent communication with stakeholders

# Community-Related Programs



### ComoCambio (Supermarkets Chile)



The Healthy Eating and Culture program (www.comocambio.com) was launched. It provides ComoCambio content on the MIDE app, reaching rural and urban schools across the country. Additionally, there is an inperson program in vulnerable schools that allows for targeted work with children, families, and the school community.





schools impacted by the in-person program

3,202 accesses to "ComoCambio" classes on the MIDE app



### Mujeres Transformadoras (Transformative Women) (Argentina)



A free training program for women entrepreneurs in Córdoba and Buenos Aires, developed in partnership with the Voces Vitales Argentina and Cono Sur Foundation. Practical tools are shared to strengthen their businesses, as well as personal aspects of training and leadership in the female entrepreneurial ecosystem.

+720 trained entrepreneurs since 2017

230 entrepreneurs in 2022

online meetings



### Terapia de hogar ("Home Therapy") (Easy Chile)

With the goal of improving the

quality of life and addressing

the home needs of vulnerable

that involves various individuals.

companies, NGOs, and the

groups, through collaborative work





### Projecto de Vida (Brazil)



This program, by the GBarbosa Institute, produces and distributes content aimed at promoting health, healthy eating, quality of life, well-being, and longevity. http://projetodevida.org.br/

**58,981** subscribers on the YouTube channel com/ProjectodeVida



+15,000 beneficiaries reached per year

public sector.

+90 internal and external providers participating



volunteers

**(Y)** +22,000 hours of volunteering

**15,000** products delivered













# People - Customers

Regional Figures

+24,800,000 Customers in the region



Programs



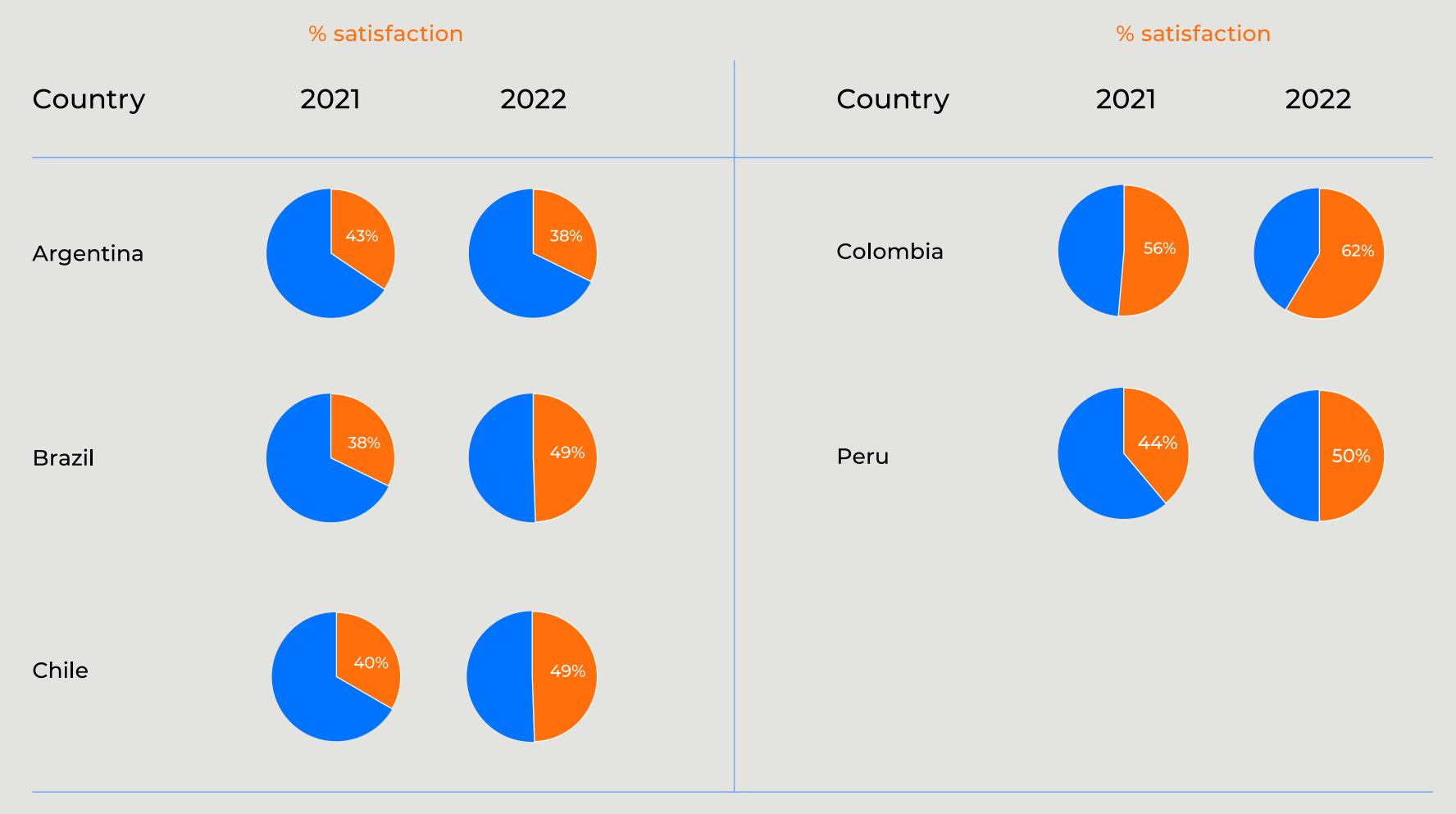
### **Neurodiversity Preferred Checkout** Lanes (Jumbo Chile)





In 2022, preferred checkout lanes were made available for neurodivergent individuals to use when needed, along with a series of improvements and changes to advance inclusive measures within supermarkets.

# Customer Satisfaction Measurement 2022

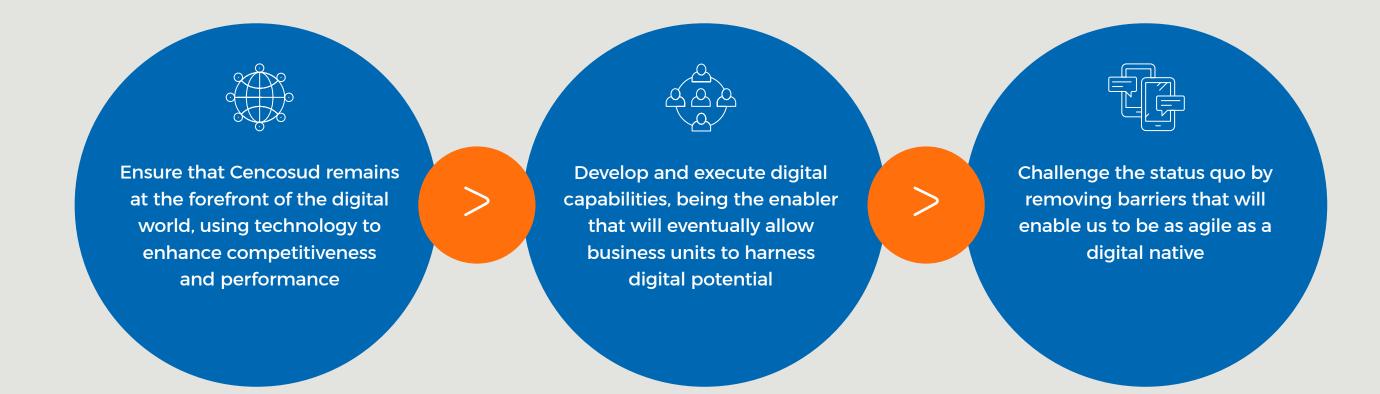


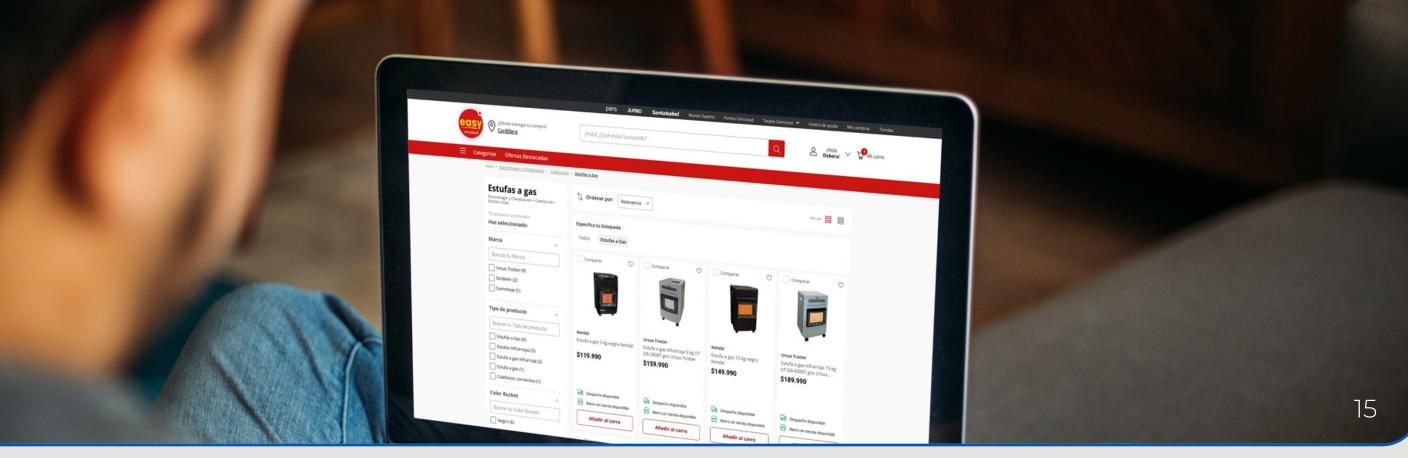
\*Starting in 2022, we have worked on standardizing CSAT (Customer Satisfaction Score) and NPS (Net Promoter Score) indicators across the entire region and its banners.

# Customer Experience Management System 2022



# Cencommerce Objectives





# Cencommerce 2022 Results

### Pre-Sales







Easy Chile and Paris Marketplace platforms have been unified under CencoPim



+350,000 SKU's published by the pre-sales team

# Buying Experience







Upselling in the offline Jumbo app

+10%

conversion for Jumbo

+16%

conversion for Santa Isabel compared to 2021





Implementation of Scan&Go at Paris Personalized push notifications in the

**Paris app** 





Platform migration to Vtex and stabilization

+12%

growth in conversion compared to 2021

### Fullfillment



implementation time in each store



reduction in working hours due to technological efficiencies in the architecture and structure

### Customer Care



**公** > 160

return points for Paris and MVP development for Jumbo and Easy



< 24 Hours

hours for refunds at Paris, Jumbo, and Easy – when paying with a credit card



Self-service level in Post-Sales by consumers. This is particularly relevant for automated money refunds, which have reached 70% of sales in Jumbo, Paris, and Easy for credit cards

# Digital Strategy of Cencosud and Its Three Pillars

Cencosud's digital strategy is based on monetizing the company's assets through the development of regional digital capabilities centered around three pillars:



### **More Customers**

Having the best assortment attracts more and better customers



### **More Sellers**

Attracting more customer traffic brings in more entrepreneurs who want to sell on the Company's Marketplace



### **More Shoppers**

Having the highest number of sales to fulfill attracts more and better shoppers, who provide better and faster product delivery experiences to customers



2021

2022 13.3% / 11.8%

% of total customers using online service solutions



12.8% / 10.1%

% of revenue generated online

# Milestones

- Training the team in service design experience
- Definition of the Service Promise with businesses in Chile
- Refinement of existing measurement tools
- Development of "Passion for the Customer" as the first competence of Cencosud employees

- Standardization of satisfaction indicators in the region; enabling the creation of an Executive Customer Report for the entire region
- Establishment of Customer Management in all businesses and countries
- Customer Journey Map creation in all businesses
- Standardization of emails sent to customers in Chile



# **Product - Supply Chain**

# Regional Figures



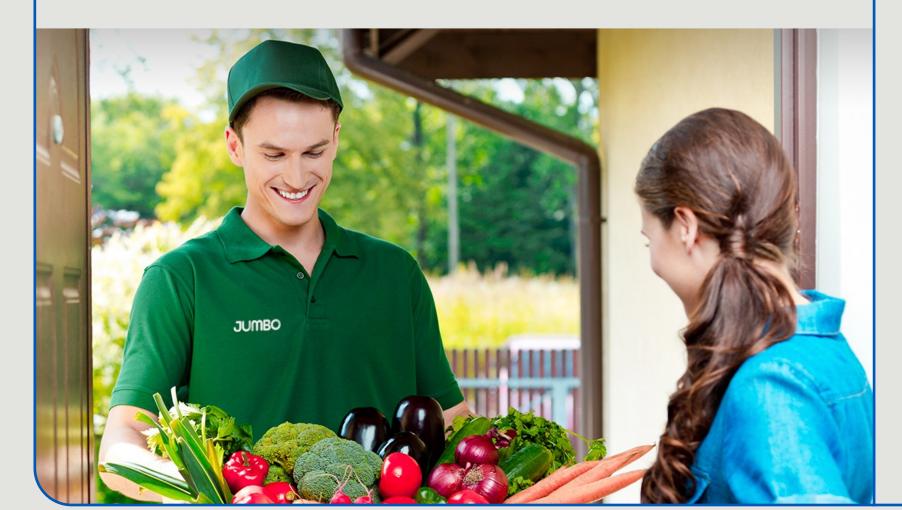
19,883 / 38.5% / 61.4%

Suppliers

Service

Commercial





# Milestones

- Advancements in the regional responsible sourcing strategy
- Establishment of the Regional Procurement Committee
- Efficiency in Sourcing, 29
   suppliers participating in the program

# Programs



### Our Producers (Supermarkets Chile)



Focused on promoting the development of national entrepreneurs and small businesses, Supermarkets Chile invites them to explore the opportunity to sell their products in the Company's supermarkets. In addition to a training plan in partnership with INACAP through the "Supplier School," they provide free training with the aim of enhancing local sourcing and delivering added value.







# Efficiency in Sourcing Program



Aims to increase the number of national suppliers of leaf products that meet the conditions for nearby sourcing, based on the principle of a 500 km approximate radius from the store they supply, thus reducing environmental impacts associated with long distances and contributing to the local development of the country.

# Cencosud Supplier Policies and Management Mechanisms



### **Corporate Leadership**

- Procurement Management
- Supplier Management



### **B2B Business Portal**

Supplier service platform to facilitate payment document tracking



### Supplier Commitments

Value chain built on trustbased relationships and committed to sustainable development



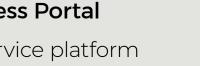
### **Purchasing Policy**

Responsibility of buyers and business units, with emphasis on the agility and efficiency of commercial agreements



### New Business Portal

Platform to streamline supplier registration in the Company's businesses





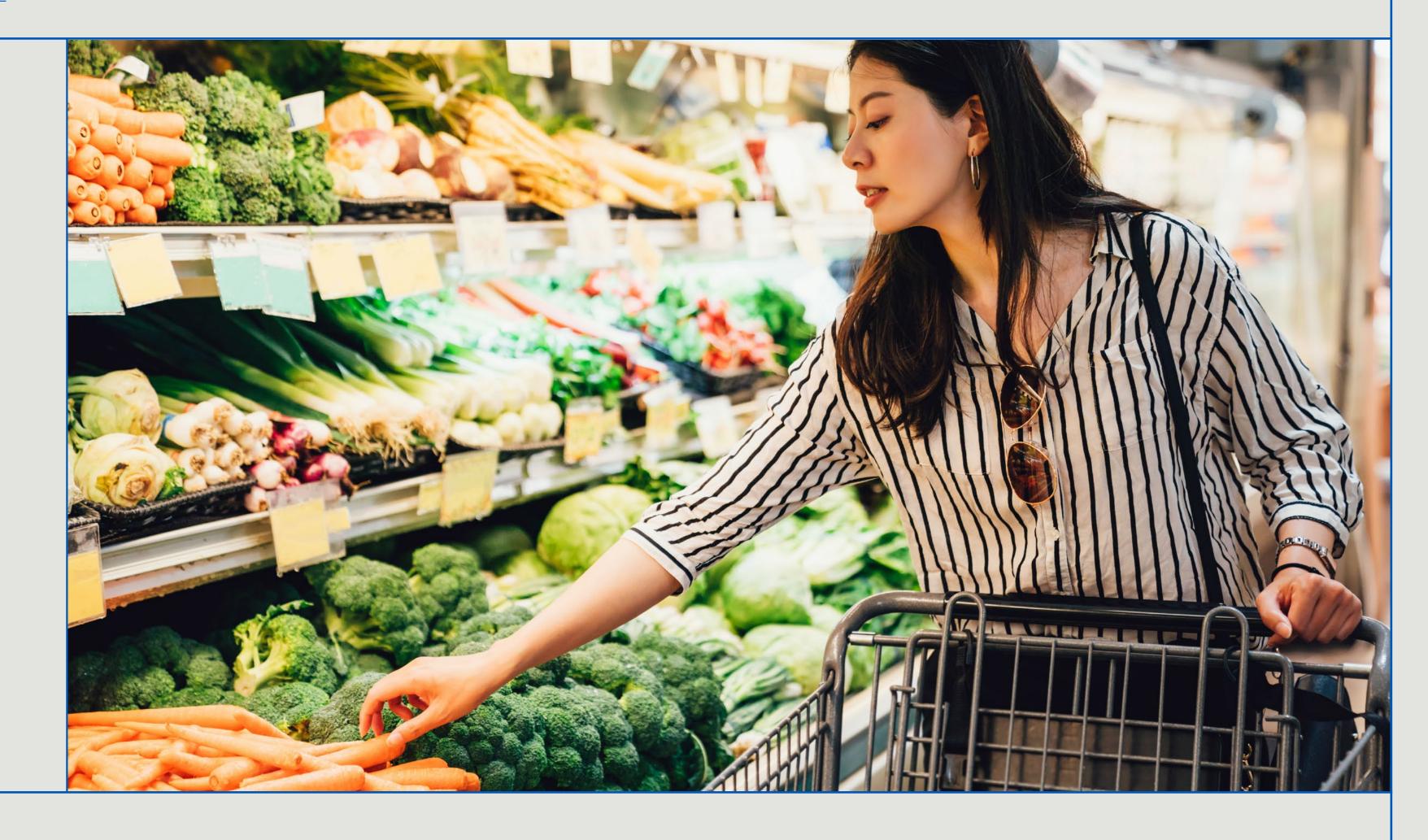




# Product - Marketing and Conscious Consumption

# Milestones

- Increase in Organic Product Offerings
- Reduction in Product Packaging, maintaining the ongoing reduction target of 20 tons of plastic annually
- 78-ton reduction in plastic packaging for fruits and vegetables since 2018



# Regional Figures



Certified
Products as
of 2022



Products with sustainable attributes (CL+PE)

# Programs Related to Marketing and Conscious Consumption



### Mundo Bio (Supermarkets Chile)





There is a continuous search for products that make a difference in innovation and sustainability, with a focus on offering products suitable for various nutritional needs or dietary preferences. This includes trends and customer needs such as Organic, Vegan, Natural, Clean Label, Gluten-Free, Common Allergen-Free, Low Carb, Added Sugar-Free, Bulk Nuts, among others.



### 100%

of Mundo Bio personal care products are nationally or internationally certified as "Cruelty-Free" (not tested on animals)



### 100%

of Jumbo stores have "Sello Azul" certification, a responsible consumption program promoted by the National Fisheries and **Aquaculture Service of Chile** 



### +1,600

bovine products from Regenerative Livestock and **Organic Livestock** 



### +280

pork products with organic certification



### +300

different poultry products (chickens and turkeys) with certifications such as "Non GMO," "Certified Humane", "USDA Organic"



### "Viví Saludable" and "Nutriditos" (Supermarkets Argentina)



Focused on promoting healthy eating and well-being through exclusive in-store spaces and the creation of engaging content to support customers and the community in their pursuit of a more balanced lifestyle.



## Viví Saludable - JUMBO JUMBO





# +1,500

products in the segment



### +15

gluten-free and healthy recipes



# Nutriditos - VEA **Vea**





healthy social media talks



+250

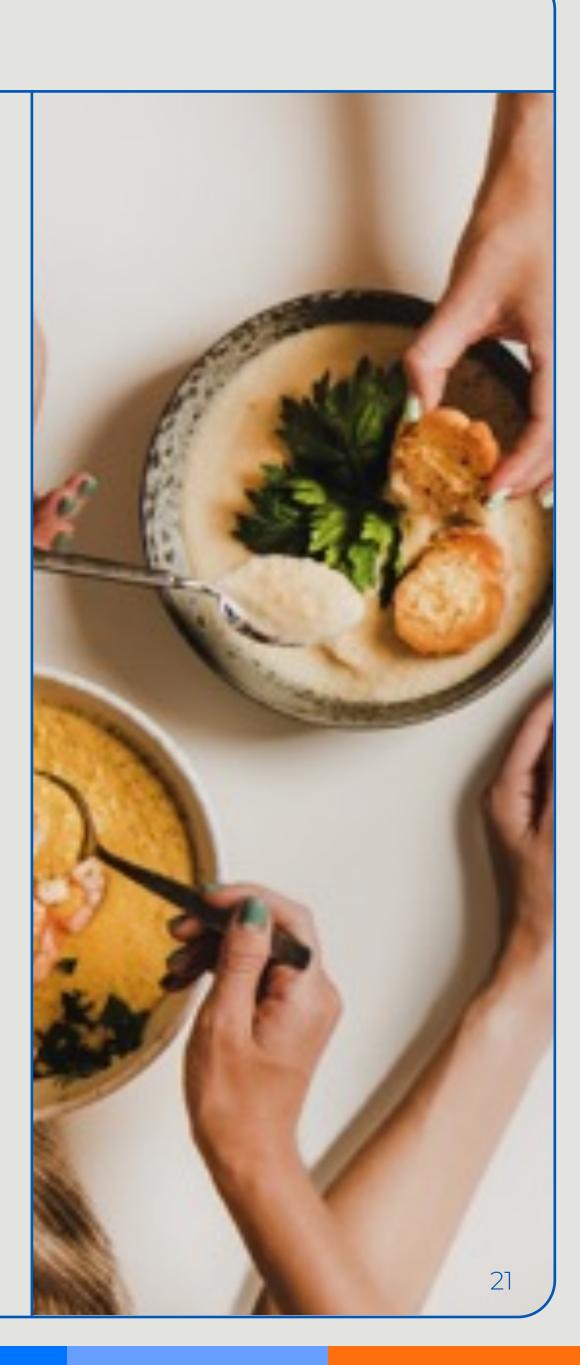




monthly recipes and recommendations



posts per year with the hashtag #LaComidaNoSeTira (Food Shouldn't Be Wasted)



# Planet - Climate Change, Energy Efficiency, and Water

# Regional Figures



reduction in emissions compared to 2019



LED lighting at the regional level



electric vehicles in Chile and Peru





increase in renewable energy consumption compared to 2021



stores with conversion to eco-friendly refrigerant gas (co<sub>2</sub> transcritical).







energy in Brazil and Chile



# Milestones

- Mapping of risks and opportunities associated with TCFD (Task Force On Climate-Related Financial Disclosures)
- 100% LED lighting in new stores at the regional level
- Expansion of the electric vehicle fleet in Brazil and Peru



 Telemetry: Argentina, Brazil, Chile, Colombia, and Peru

















# Planet - Circular Waste and Packaging Management

Regional Figures







## Milestones

Certification of the Eco-labeling and Traee APLs (Productive Local Arrangements).



Buying guide with a "Packaging Traffic Light"



Promotion of reusable bags and bulk product use mechanisms



Founding Partner of Chile's 1st Waste Management System



Transition to the retirement of EPS (Expanded Polystyrene) packaging



 Migration to bio-based packaging



 Risk mapping and migration to R-PET packaging



 IFCO certification in Argentina, Chile and Colombia





"Plan de empaque responsable" ("Responsible Packaging Plan")

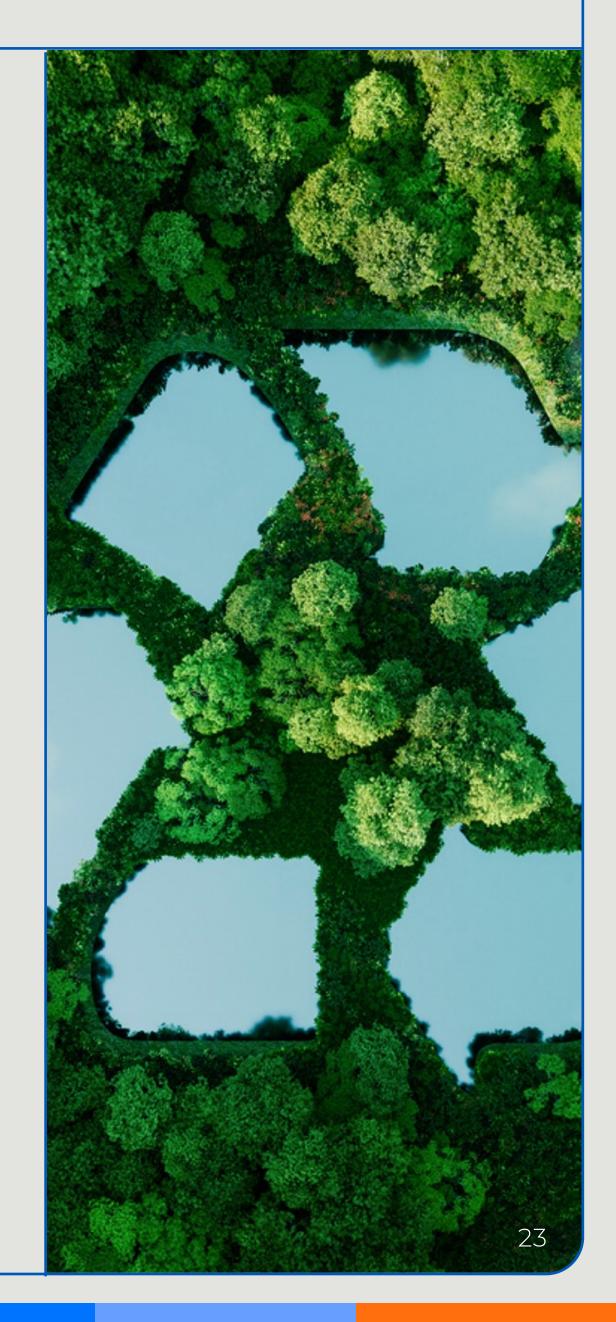












# Programs and Campaigns Related to Circular Waste Management



### Conciencia Celeste 🖈 (Paris Chile)





The program encompasses the production cycle, promotion of sustainable consumption habits among customers and employees, and the promotion of circularity. It implements a circular fashion business model based on circular economy, responsible consumption, and sustainability. Circular fashion encourages customers to purchase new products only when needed. Paris has expanded its range of second-hand clothing offerings, providing options and services such as selling customers' clothing, in partnership with Vestuá, purchasing second-hand clothing with the support of Nostalgic, Vestuá, and Market People, personalization and repair services in collaboration with Uh La Lá, recycling with Retex and 3co Fiber, and clothing exchange through The Ropantic Show.

In 2022, a total of



units of clothing were reintroduced under the "Moda Circular" Fashion program



### **Equipment Renewal**



Cencosud Corporate donated equipment to educational foundations, positively impacting the lives and development of children and youth across the country. This initiative also contributes to the environment by extending the lifespan of these devices.



+5,000 computer systems



+400



**88 +400** benefited communities





Peru with "Reciclaton" by Wong and "Recicambio" by the Metro chain







Educational recycling campaigns targeting customers



+1 million people reached



+25,000 kg of recycled waste











Food 4 The Future

In collaboration with F4F, a circular waste management approach is promoted, preventing over 372 tons of organic waste from reaching landfills.





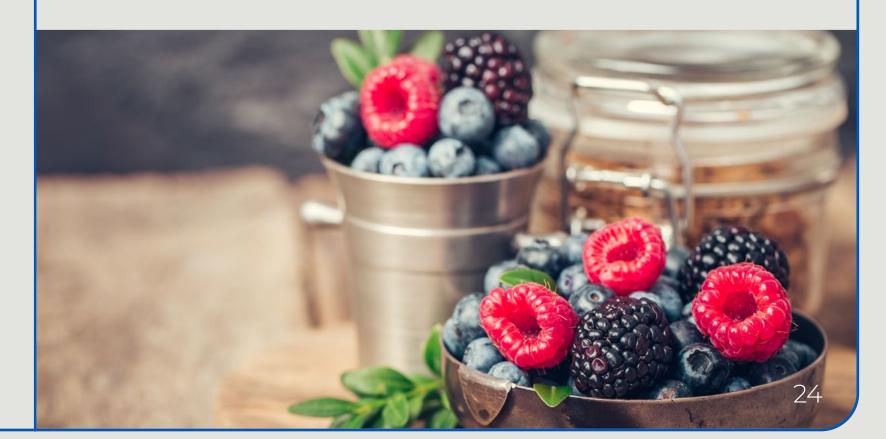


beneficiary organizations



+372

tons of rescued food





# "Rescate de alimentos" (Food Rescue Program)

# Description

The Company's regional program, under the Planet pillar, aims to revalue products suitable for consumption that have been removed from supermarket shelves.

Through partnerships with various civil society organizations, including the Red de Alimentos, these products are provided free of charge to the most vulnerable sectors in the countries where the Company operates. The core of the program focuses on reducing food and hygiene/cleaning product loss and waste, as well as generating a positive social and environmental impact.



# Regional Figures



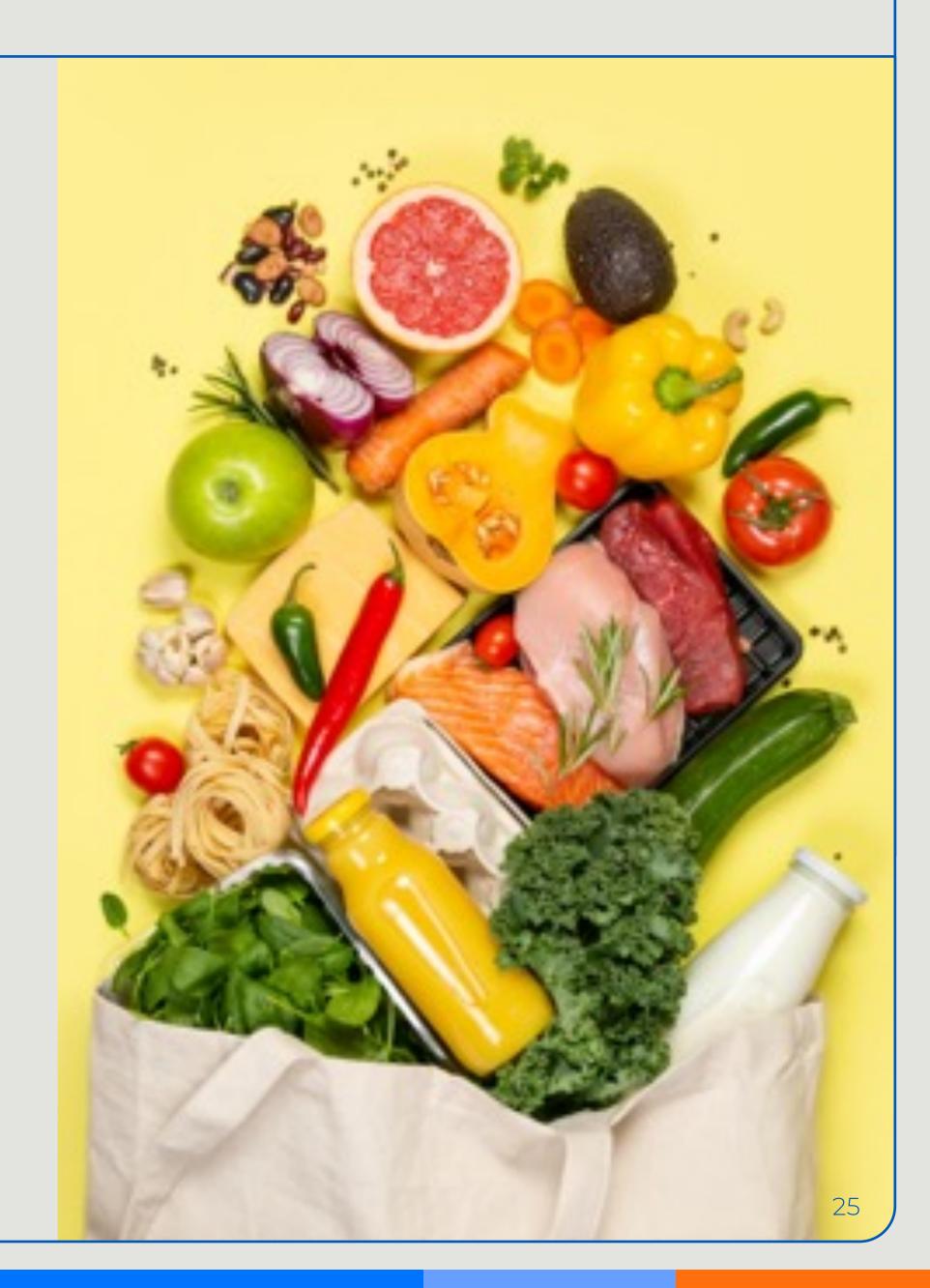
+2,000 of food and personal hygiene products were provided free of charge



increase in tons compared to 2021



+9,000 benefited organizations



# Initiatives Associated with the Regional "Rescate de Alimentos" (Food Rescue Program)



# Program for the Reduction of Food Loss and Waste

Cencosud Group supermarkets are committed to the challenge of preventing and reducing food loss and waste through socially and environmentally responsible management.

### **Key Focus Areas:**

- Continuously drive improvements to reduce losses.
- Enhance logistics processes.
- Ensure food safety throughout the supply chain.
- Promote sustainable processes and partnerships for the free distribution of safe products for human consumption.
- Develop processes and partnerships for environmentally responsible product disposal, reducing waste.
- Continue to raise customer awareness to foster responsible consumption habits.



### Argentina "Liquida" Program



An initiative to reduce products nearing their expiration date in distribution centers and stores. Products with discounts of 35% and 50% are displayed in the "Liquida Shelf." The program includes training for workers to ensure the proper handling and control of products to prevent spoilage and monitor expiration dates.



### Brazil



"Brigada de validación/Rebaja de precio"

Monitoring product expiration dates to take actions such as price reduction, avoiding product expiration. Policy for removing products with critical data from distribution centers.



### "IFCO Certification"





A special transportation system for perishable foods using IFCO's reusable transport packaging (ERT). The excellent ventilation of ERT ensures better temperature control during transportation, prolonging product preservation in the process.



+415

tons of waste reduced



+67

tons of product damage reduction



# Perú "Cocina con Todo"



An educational program for customers aimed at maximizing food usage, reducing waste, and promoting balanced nutrition.



# "Consúmelo a tiempo" and "Consume Consciente"





A set of discount policies on merchandise close to the expiration date to accelerate its rotation and prevent loss. Implemented in the Metro and Wong chains, respectively.





Argentina Juneo (vea)









The Food Rescue program by Jumbo, Disco, and Vea received the Eikon Award



Cencosud climbed from the 85th position to





Brazil Frezuit



Prezunic received recognition at the "SESC Rio de Janeiro 2022 Partner Meeting" for the free distribution of food





Chile Corporate



Forbes Chile highlighted Company President Ms. Heike Paulmann among the



powerful



Ms. Heike Paulmann entered the Merco ranking of the top

business leaders



Cencosud ranked



in the Merco reputation ranking



Recognition of Ms. Heike Paulmann in the "Exceptional Women of Excellence" at the Women Economic Forum Chile (WEF)



EY and the Santiago Stock Exchange's Market Voice Study recognized Cencosud as an "Outstanding Company" in



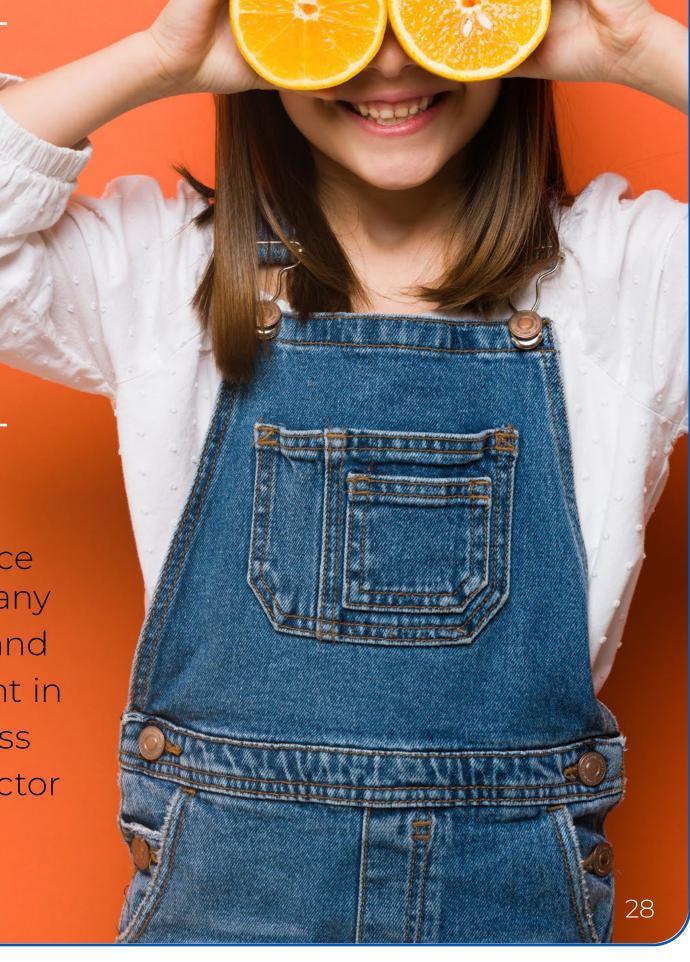




in the Merco Talent 2022 ranking









Chile Corporate



IMAD 2022 Ranking for the best progress in the evolution of female presence in senior management, moving from

# to 57th place



"Commitment to Migrants" award presented by the National Migration Service and the Directorate of Labor.



place in "Corporate Brand" in the CADEM Citizen Brands ranking



place in Procalidad 2022, awarded to Jumbo, Paris, and Easy





Chile Supermarkets Chile Supermarkets







In the CADEM Citizen Brands ranking, Jumbo achieved the

16th position, and Santa Isabel the

position



In the Merco 2022 ranking, Jumbo secured the

position



S&P included Cencosud as the most sustainable company in the supermarket category in Latin America







Praxis Xperience Index 2022 Award, Jumbo in the supermarket category, and the Consumer Loyalty NPS 2022 Award



# Department Stores







At the Global Department Stores Summit, Paris received the award for the best Sustainability initiative for its "JugueteXJuguete" (Toy4Toy) campaign



E Commerce Awards Chile 2022 honored Paris in the Triple Impact in the Digital Ecosystem category for dress rentals



Fashion Transparency Index improved by **B** points, one of the world's most important transparency indices



The Business Intelligence recognized Paris as the "Sustainable Initiative of the Year" for the "Moda Circular" (Circular Fashion)









Eikon Chile 2022 Award in the Social Sustainability category for the "Terapia de Hogar" (Home Therapy) initiative



"Woman Builds" Award for the "Terapia de Hogar" initiative along with "Desafío local" (Local Challenge)



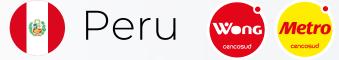


Colombia



Recognition from the Ministry of Labor for Cencosud Colombia's Labor Inclusion Program, which promotes access to employment and the creation of job opportunities for vulnerable individuals







In the Merco Peru ranking, Wong and Metro are among the top

with the best Corporate Reputation. They moved up 11 positions, ranking 33rd and 2nd in the Self-service sector



Awards of Happiness in the Diversity and Inclusion category



Responsible Consumption" category for the "Best Sustainable Project 2022"



"Empresas que Transforman el Perú 2022" recognition for Metro's initiatives "Consúmelo a Tiempo" (Consume It on Time) and "Cocina con Todo" (Cook with Everything) to reduce food loss and waste



