cencosud









Corporate Presentation

01 We Are Cencosud



\equiv 1.1 Cencosud at Glance

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67

of GLA

1.137

Supermarkets

(名)

+60 years **Of history**

+100,000

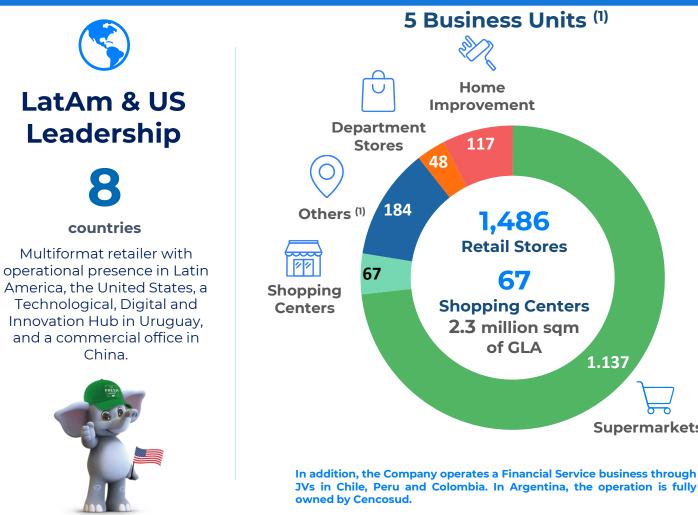
Employees

5.4 million sqm Landbank

676 million **Tickets LTM**

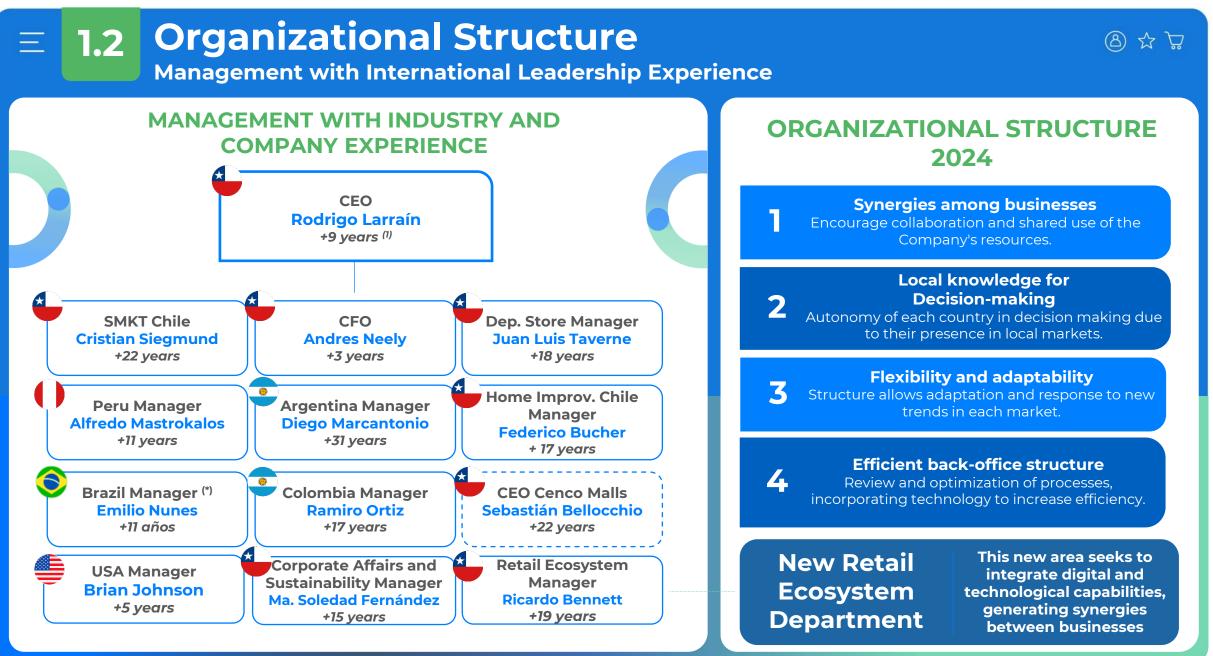
USD 17,007 MM Consolidated Revenues LTM

9.7% **Adjusted EBITDA Margin LTM**

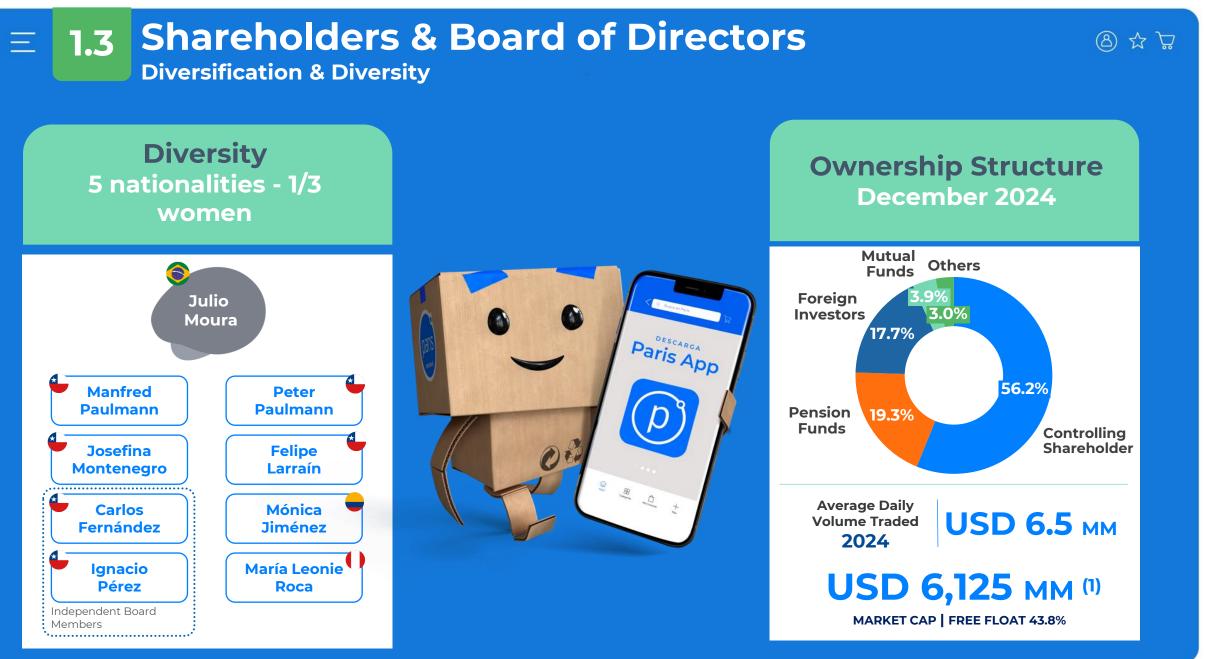


Cenco media

⁽¹⁾ Others includes Pharmacies, Service Stations, Delicatessens, and Electroshow / figures as of December 31st.



(1) Seniority includes the period from March 2013 to January 2019 and since his return in July 2021 in his role as CEO of Cenco Malls / (*) Interim Brazil Manager



⁽¹⁾ Figures as of December 2024. Exchange rate at the end of the period: USD/CLP 996.5.

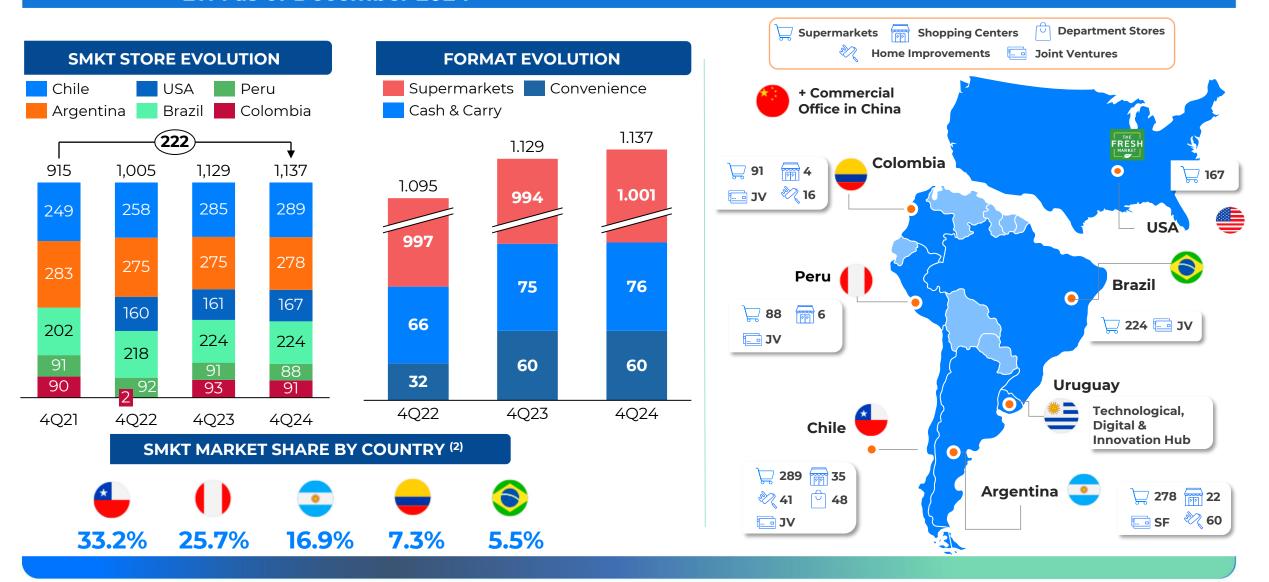
(A) ☆ ☆

\equiv **1.4** Investment Highlights

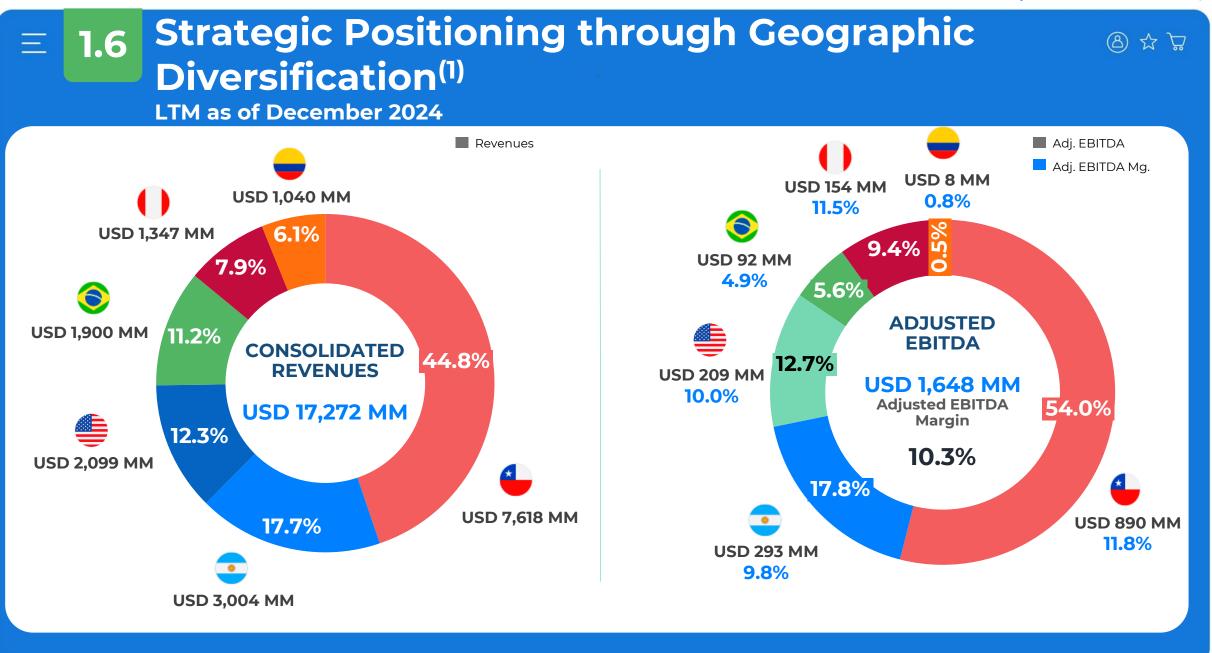


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1.5 Leading Supermarket Company in LatAm

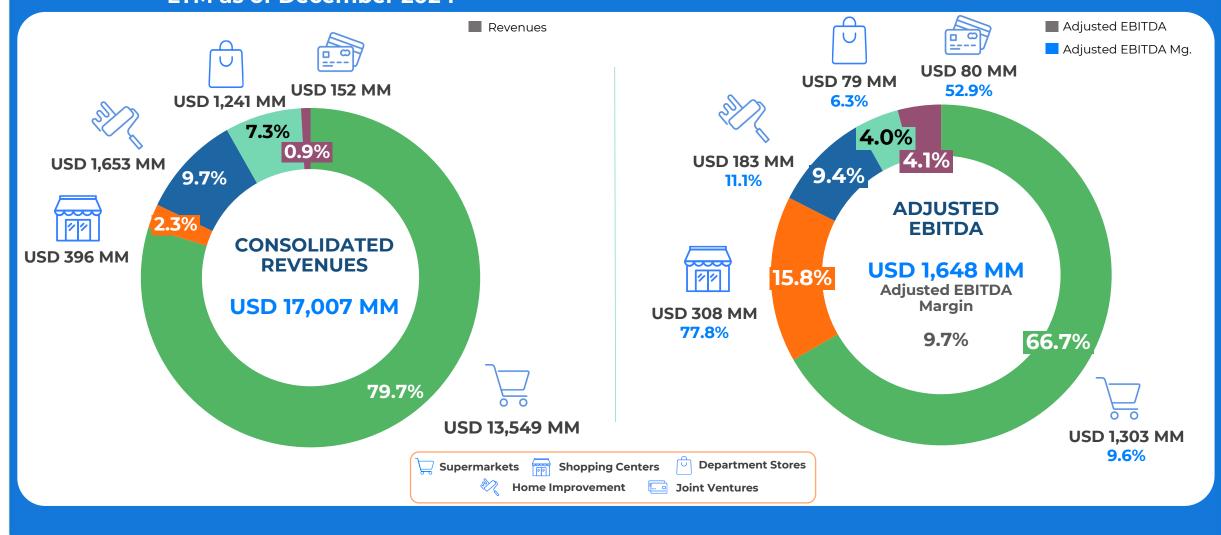


⁽¹⁾ The Retail stores in the image do not include Other Businesses (Pharmacies, Service Stations, Delicatessen and Electroshow): 184 stores (37 in Colombia and 147 in Brazil). ⁽²⁾ Source: Nielsen & SCIENTA in Argentina.



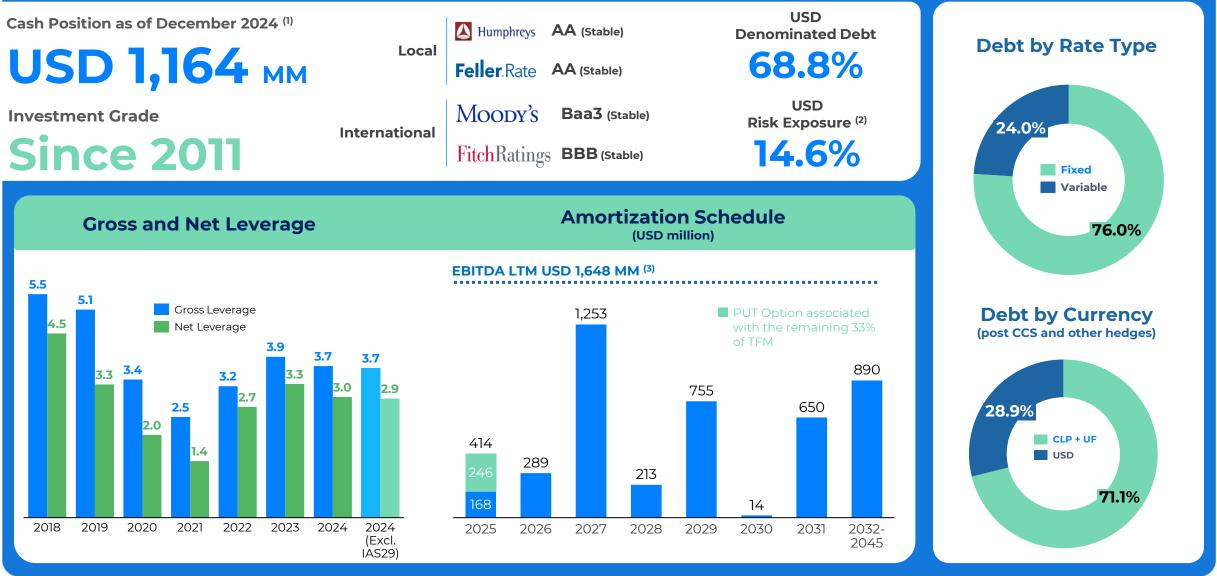
⁽¹⁾ Average exchange rate for each quarter.

$\equiv 1.7 \quad \begin{array}{l} \text{Business Diversification with a focus on Food} \\ \text{Retail} \\ \text{LTM as of December 2024 (!)} \end{array}$



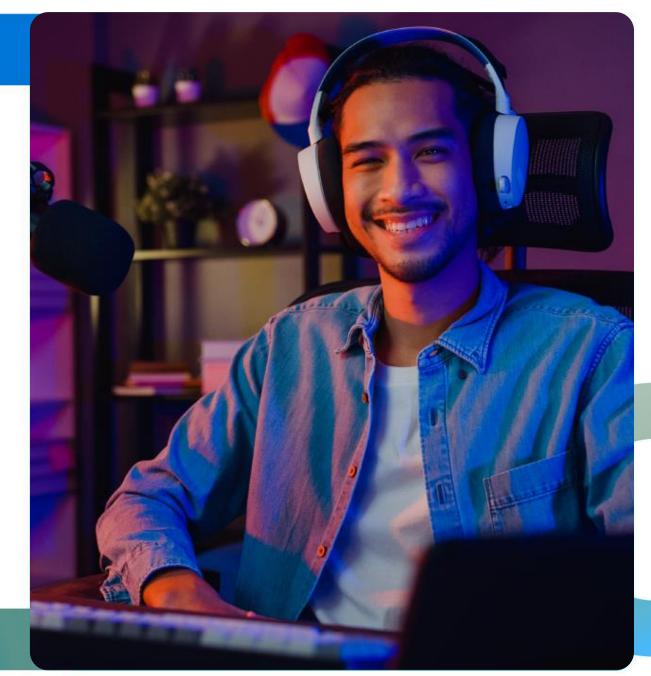
(A) ☆ ☆

\equiv **1.8** Solid Financial Position



⁽¹⁾ Includes Cash and Cash Equivalents & Other Current and Non-Current Financial Assets at the closing exchange rate of 996.5 / ⁽²⁾ Considers debt in USD and Hedges. / ⁽³⁾ At the average exchange rate per guarter of the last 12 months.

02 Key Strategic Pillars



\equiv 2.1 Cencosud's strategy is based on 4 pillars (A) ☆ ☆ **Purpose: To provide exceptional service at every moment** Innovation **Crowth and** Retail Sustainability and Profitability Ecosystem Experience Growth with profitability **Objectives** Innovation **Sustainability Pillars** through Private Labels, Contribute to positioning CencoPav Corporate Governance Retail Media, e-commerce, each business among the New production plants People Shared Services Center, most relevant local players Milocal Product among others • Maximize efficiencies and • Planet synergies **Experience:** Focus on organic growth • Create and drive new Paris Parade mainly through the revenue streams Wong Wine expo Supermarket format • Accelerate innovation and digitalization **Innovation and Experience:** Expansion of GLA ⁽¹⁾ in • Promote "Share of Life" • Prime shopping centers Live Shopping NPS Customer Loyalty Award

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\equiv 2.2 Growth and Profitability

Private Labels: Growth driver in sales and margin improvement.

Revenues 4Q24 USD 768 MM +11.1% YoY

Penetration 4Q24

17.6%

Food Penetration Chile 4Q24 12.3% +40 bps YoY

| Cuisine « Co. 🥙 | Food | | Non-Food | | Total | |
|-----------------|---------------|---------------|----------|---------------|---------------|---------------|
| | 4Q24 | 4Q23 | 4Q24 | 4Q23 | 4Q24 | 4Q23 |
| Chile | 12.3% | 11.9% | 28.3% | 29.1% | 17.7% | 17.7% |
| Argentina | 15.6% | 14.6% | 16.0% | 13.5% | 15.8% | 14.2% |
| USA | 31.1% | 34.2% | 0.9% | 1.1% | 29.7% | 32.7% |
| Brazil | 4.7% | 4.6% | 3.7% | 4.7% | 4.6% | 4.6% |
| Peru | 16.4% | 16.0% | 35.4% | 36.6% | 19.3% | 19.1% |
| Colombia | 9.5% | 9.3% | 9.5% | 11.3% | 9.5% | 10.0% |
| Total | 15.7 % | 15.8 % | 22.6% | 23.7 % | 17.6 % | 17.9 % |
| | | | | | | |

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\equiv 2.3 Growth and Profitability

Organic growth: focus on Supermarkets

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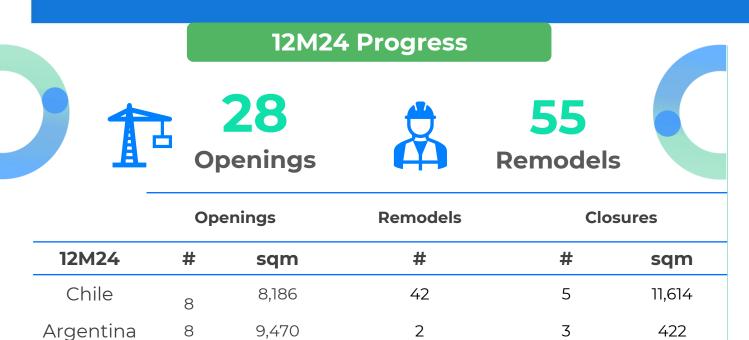
3,417

7,492

7,020

5,159

35,125



USA

Brazil

Peru

Colombia

Total

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3

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28

11,328

8,461

1,785

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39,284

+8 11,382 sqm Wong +1 1,785 sqm +1 +2 5,930 sqm 2,531 sqm +1 6,245 sqm • (Disco) JUMBO easy +3 +2 +2 +1 +1 +6 **719 sqm** 96 sqm 1,854 sqm 6,801 sqm 1,112 sqm 829 sqm

12M24 Progress

(A) ☆ ☆

\equiv 2.4 Growth and Profitability

Shared Services Center: promoting efficiency and digitalization.

Objective: Develop digital products to seek synergies and efficiencies to enable the business to continue growing.

1 Operational Efficiency

Achieved a **10% reduction in** administrative costs in projects under scope (2023 -2024).

Delivered **USD 14M in annual savings** through cost optimization and streamlined operations (2022 – 2024).

Achieved **30% efficiency gains** through process integrations, eliminating redundancies (2023 – 2024).



Reduced inventory discrepancies, driving better stock management and cost control (2024).

Improved cash flow by **reducing Days Sales Outstanding by over 20% across all business units** (2024). Organizational Agility

Accelerated Plan to Deliver processes through **reducing cycle times by 20 days**, enabling faster response to business needs (2024).

\equiv 2.5 Retail Ecosystem

Regional Trade and Private Label

Customer Loyalty and Experience

Cencosud Media

Supply Chain

Digital Factory

Information Tecnology (IT)

Advanced Analytics

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Business Development Drives growth and profitability through new businesses and digital models.

Manages the brand portfolio and assortment strategies to differentiate ourselves in local markets.

Develops innovative digital products that optimize operations and enhance the shopping experience.

Ensures the stability and digital evolution of the ecosystem with robust technological infrastructure.

Expands the Retail Media business with omnichannel advertising and new revenue streams.

Designs customer-centric strategies to strengthen loyalty and enhance their experience.

Optimizes logistics and the supply chain to ensure efficiency and competitive costs.

Transforms data into key strategies to optimize pricing, product offerings, and revenue.



Capabilities

Cencosud's ecosystem integrates businesses, capabilities, new revenue streams, and data to create a company driven by digital media and technology.



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\equiv 2.6 Retail Ecosystem (A) ☆ ☆ **Digital Ecosystem Strategy** JUMBO **Evolution of Online Penetration New Jumbo** Darkstore Supermarkets Home Improvement Department Stores Total In Cenco Costanera 29.0% 28.8% **Consolidated Online** 27.0% **Revenues YoY** 10.4% 10.1% 10.4% 9.8% 9.8% +6.2% 9.5% 8.2% 7.8% 7.5% **YTD** Wong prezunio JUMBO prime 4Q22 4Q23 4Q24 +18.2% **Total number of subscribers** media prime pay 🔰 prime CENCOMMERCE as of December 2024 vs 2023

\equiv 2.7 Sustainability

Progress

Corporate Governance

Progress in MSCI and DJSI results

The Dow Jones Sustainability Index (DJSI) positioned the Company among the top 6% most sustainable worldwide in the Food and Staples Retail category. Likewise, in the MSCI rating, significant progress was made by moving from "**BBB**" to "**A**".

First measurement in Cencosud of the Stakeholders Sustainability Index

This voluntary tool measures sustainability practices from the perspective of the main stakeholders (suppliers, clients, employees and investors), which allows for anticipating risks and identifying work areas where greater emphasis should be placed.

Anti-Corruption Policy Update



People

Cenco Women mentoring program

The regional program was completed in 2024 with the participation of 166 collaborators: 63 female mentors, 18 male mentors, and 85 mentees in 6 countries. With **85% satisfaction** and 1,500 hours of training and mentoring, it made a substantial contribution to empowering female leadership throughout the Company.

Neurodivergence is integrated into preferential checkouts

At Supermarkets Chile, another step was taken towards inclusion by training +8,500 employees on neurodivergence issues in the service of preferential checkouts, ensuring a more inclusive experience in 251 Jumbo and Santa Isabel stores.



Planet



(A) ☆ ☆

"Food Rescue" Program

During 2024, Cencosud promoted the food rescue program, recovering over 1,900 tons of food at a regional level.



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Recognitions **Ξ 2.8**

Conecta Award by the Global Compact Network 01

The Global Compact Network Chile awarded 1st place to Chile Supermarkets in the Planet category, for its Valorization of Organic Waste program and its circular economy.



Effie Awards 2024

Easy and Paris were recognized at the 2024 Effie Awards in Chile for their impact and effectiveness in marketing. Easy was awarded in the Positive Change and Social Good category, while Paris stood out in the Youth Marketing category.

NPS Consumer Loyalty Award 03

Jumbo and Paris won 1st place, in the Supermarkets and Department Stores categories respectively, at the 2024 Consumer Loyalty Awards. This recognition, granted by Alco Consultancy, is based on the opinion of 16,000 customers in Chile, reflecting the preference and trust placed in both brands.

Merco University Talent Ranking 04

For the 5th consecutive year, Cencosud was chosen as the best company to work at in the Business Holding sector in Chile and No. 8 in the general ranking, improving 8 positions over 2023.

Merco Business Reputation Ranking 05

Cencosud was chosen as the top company in the Corporate Holding category in Chile, occupying the 14th position in the general ranking. For its part, Cencosud Peru advanced 7 positions in the ranking, receiving 2nd place in the self-service sector and reaching the 30th position in the general ranking.



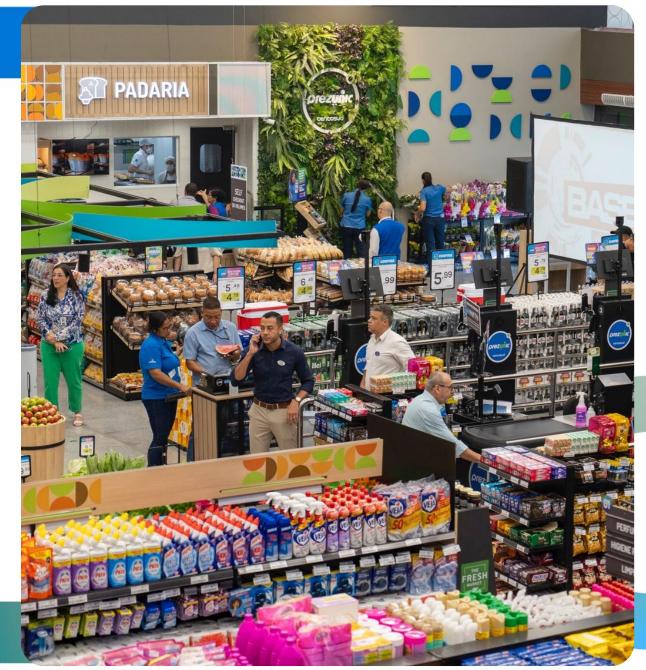




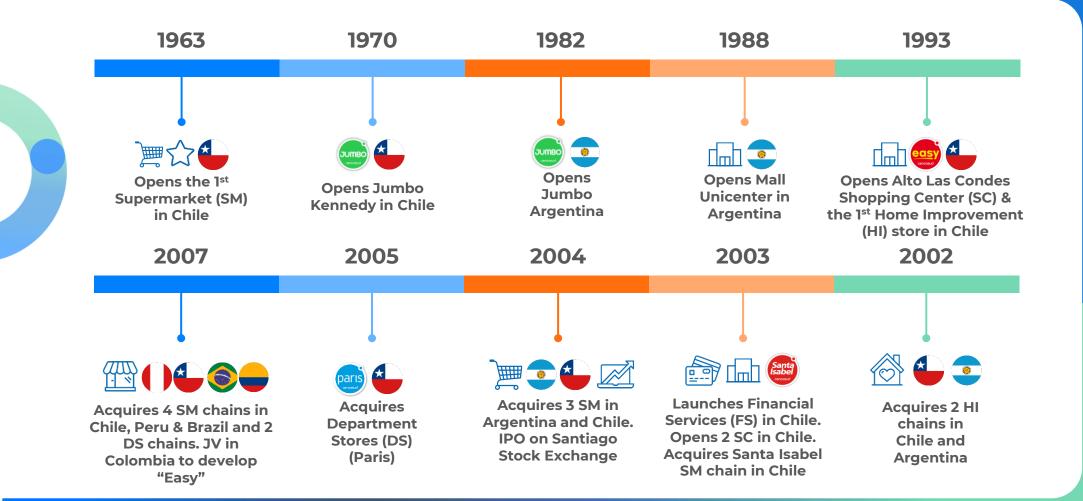




03 Appendix

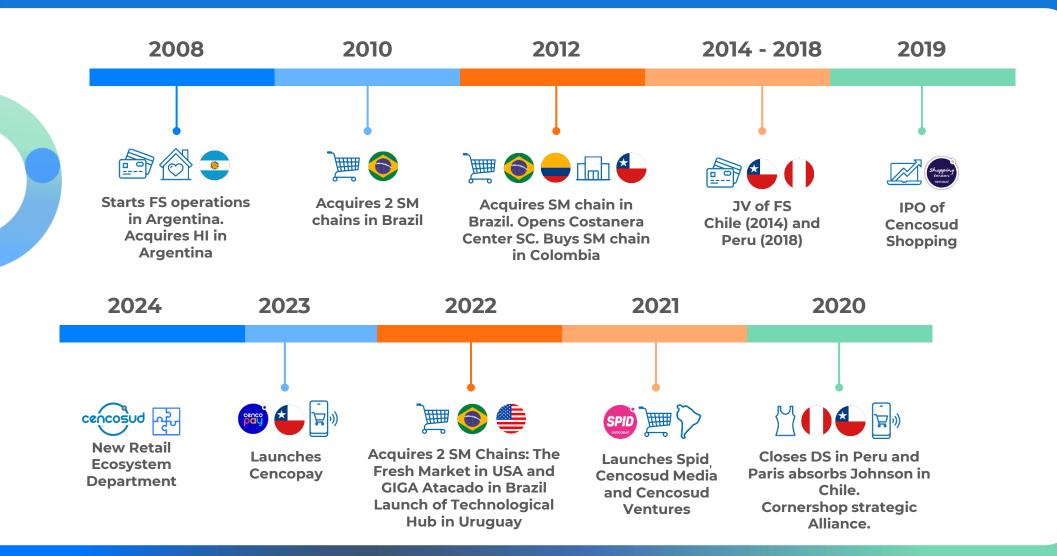


\equiv 3.1 Appendix - Cencosud's History



\equiv 3.2 Appendix - Cencosud's History





\equiv 3.3 Appendix - Calculations

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For the development of this presentation, the following technical and financial aspects have been taken into consideration:

The Market Cap, which was calculated with a cut-off date at the end of December 2024, with a closing price per share of CLP 2,200 and a closing exchange rate of CLP 996,5 per US\$;

The average daily volume traded is based on data from the fourth quarter of 2024 and considers the stock's daily closing price and monthly exchange rates;

Adjusted EBITDA excludes several items, including exchange rate differences, results by adjustment units, and revaluation of assets;

Revenue and Adjusted EBITDA converted to US\$ using the average exchange rate of: CLP 946.5 - CLP 934.7 – CLP 931.2 – CLP 962.6 per US\$ for each quarter, respectively;

Adjusted EBITDA includes IFRS16;

Revenue and Adjusted EBITDA chart by business excludes the Other segment, which contributed US\$ 16.2 MM in Revenue and a loss of US\$ 305 MM in Adjusted EBITDA;

Revenue and Adjusted EBITDA exclude the adjustment for Hyperinflation in Argentina (IAS29). Including the effect, revenues as of September 2024 reached US\$ 16,132 million and Adjusted EBITDA US\$ 1,617 million using CLP 946.5 - CLP 934.7 – CLP 931.2 – CLP 962.6 per US\$ for each quarter, respectively. Argentina accounted for 19.9% of total revenues and 16.5% of total adjusted EBITDA;

Dollar-denominated debt, calculated at the closing exchange rate as of December 2024. Debt includes lease liabilities, due to the adoption of IFRS16 standard. Additionally, it includes the effect of hyperinflation in Argentina, a reflection of the IAS29 standard. The amortization schedule is presented net of gains/losses obtained on derivatives, overdrafts and comex debt (excludes futures);

Net debt presented after Cross Currency Swaps and other hedges;

SM refers to Supermarket, FS stands for Financial Services, HI stands for Home Improvement and DS stands for Department Stores, while Arg stands for Argentina, JV stands for Joint Venture, IPO stands for Initial Public Offering, GLA stands for Gross Leasable Area, LTM stands for Last Twelve Month and LC stands for Local Currency.

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\equiv 3.4 Appendix -Disclaimer

The information presented in this presentation has been prepared solely by Cencosud S.A. ("Cencosud") for informational purposes only. It should not be construed as an invitation or offer to buy or sell securities, nor as investment advice of any kind. No warranty, whether explicit or implicit, is provided concerning the accuracy, completeness, and reliability of the information contained herein. The views expressed in this document may change without notice, and Cencosud has no obligation to update or keep the information current. It should be noted that the content of this presentation is not exhaustive. Cencosud, along with its affiliates, directors, partners, and employees, disclaims any liability for any loss or damage that may arise from the use of this material, in whole or in part.

It should be noted that this presentation may include forwardlooking statements subject to risks and uncertainties, based on current expectations and projections of events and future trends that may affect Cencosud's operations. It is important to note that these projections do not guarantee future results. There are multiple factors, many of which are beyond the company's control, that may cause actual results to differ significantly from those contemplated in the forward-looking statements.



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